

Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	18,895	8,375	65.99%	1.91
2.	/grants-finder-tool	8,260	1,583	27.82%	4.14
3.	/bullying-and-cyberbullying	7,236	4,869	48.46%	1.33
4.	/back-to-school-campaign	5,591	2,869	33.96%	1.57
5.	/substance-use	1,950	625	41.23%	2.22
6.	/emergency-planning	1,199	592	37.5%	1.65
7.	/threat-assessment-and-reporting	938	527	41.98%	1.43
8.	/foundational-elements-school-safety	734	395	36.97%	1.48
9.	/mental-health	695	255	32.93%	2.1
10.	/child-exploitation	648	539	64.51%	1.07
11.	/YmFjay10by	511	477	70.38%	1.07
12.	/school-climate	433	153	43.01%	2.33
13.	/grants-finder-tool?upcoming=true	416	192	46.83%	1.46
14.	/cybersecurity	357	182	47.08%	1.39
15.	/find-school-safety-resources	312	81	34.55%	2.84
16.	/events	308	114	36.95%	1.52
17.	/safety-readiness-tool	289	62	36.05%	3.36
18.	/resource/behavioral-threat-assessment-and-management-btam	271	199	41.63%	1.16
19.	/find-school-safety-resources?field_action%5B139%5D=139&sort_by=created&search_api_fulltext=	242	146	37.04%	1.49
20.	/grant/stop-school-violence-program	224	108	49.25%	1.67
21.	/resource/active-shooter-preparedness	223	169	50%	1.19
22.	/school-safety-communications-center	180	72	41.28%	1.65
23.	/contact-us	165	10	41.3%	3.59
24.	/resource/srosso-incentive-grant-program	149	59	29.85%	2.22
25.	/targeted-violence	146	76	65.14%	1.34
26.	/tools-to-get-started	146	30	34.62%	2.81
27.	/substance-use?page=1	134	2	30.77%	10.31
28.	/suggest-resource	122	11	48.15%	2.26
29.	/state-search-tool/florida	107	80	41.18%	1.26
30.	/safety-readiness-tool?page=2	107	7	20%	7.13
31.	/state-search-tool	106	12	16.67%	4.42
32.	/resource/privacy-technical-assistance-center-ptac	99	85	57.45%	1.05
33.	/event/aligning-behavioral-threat-assessment-and-management-multi-tiered-system-support-building	99	47	47.37%	1.74
34.	/event/responding-and-investigating-bomb-threats-and-swatting-hoaxes-0	97	27	20.59%	2.85
35.	/state-search-tool/indiana	89	59	33.33%	1.19
36.	/back-to-school-campaign.	88	85	55.95%	1.05
37.	/state-search-tool/pennsylvania	81	58	40.63%	1.27
38.	/substance-use?page=2	78	0	0%	26
39.	/about	77	26	42.86%	1.57
40.	/resource/bomb-threat-guidance	75	56	43.55%	1.21
41.	/about.	74	41	7.69%	1.9
42.	/grant/school-violence-prevention-program-svpp	71	28	43.75%	2.22
43.	/resource/final-report-federal-commission-school-safety	70	39	50.85%	1.19
44.	/department-homeland-security-exercise-starter-kits	66	22	29.17%	1.38
45.	/resource/school-threat-assessment-toolkit	62	40	37.74%	1.17
46.	/infectious-diseases-and-public-health	59	31	28.95%	1.55
47.	/resource/stronger-connections-grant-program-frequently-asked-questions	57	49	42.59%	1.06
48.	/grant/homeland-security-grant-program	54	19	37.5%	2.25
49.	/resource/bomb-threat-checklist	51	42	33.33%	1.06
50.	/resource/k-12-school-shooting-database	50	31	35.48%	1.61
	Grand total	57,141	25,827	53.17%	1.72

Top Events

	Event name	Event count ▾	Total users	Average session duration
1.	page_view	57,141	27,063	00:00:41
2.	user_engagement	42,929	19,489	00:01:47
3.	session_start	33,590	27,106	00:00:00
4.	first_visit	25,827	25,920	00:00:10
5.	scroll	16,478	8,602	00:01:17
6.	accordion_click	8,825	2,665	00:01:16
7.	form_start	7,600	1,651	00:01:18
8.	click	6,979	3,646	00:01:21
9.	filter_click	6,151	491	00:01:57
10.	file_download	4,130	2,429	00:01:59

Grand total	214,148	27,141	00:02:54
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Top Channels

First user default channel group		Views ▾
1.	Direct	27,251
2.	Organic Search	24,215
3.	Referral	4,851
4.	Organic Social	569
5.	Unassigned	131
6.	Email	123
7.	Organic Shopping	1
Grand total		57,141
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