

Top Landing Pages

	Landing page + query string	Views	New users	Bounce rate	Views per session
1.	/	15,435	7,912	71.03%	1.71
2.	/grants-finder-tool	5,972	1,387	29.58%	3.72
3.	/bullying-and-cyberbullying	2,135	1,310	43.54%	1.43
4.	/emergency-planning	1,128	528	36.44%	1.67
5.	/back-to-school-campaign	764	243	26.56%	2.39
6.	/grants-finder-tool?upcoming=true	729	391	41.96%	1.48
7.	/child-exploitation	704	448	52.82%	1.37
8.	/foundational-elements-school-safety	544	289	38.29%	1.5
9.	/threat-assessment-and-reporting	470	256	39.47%	1.39
10.	/mental-health	470	248	33.66%	1.54
11.	/safety-readiness-tool	314	72	61%	3.14
12.	/school-climate	288	142	40.4%	1.45
13.	/cybersecurity	285	128	41.71%	1.63
14.	/find-school-safety-resources	190	49	45.45%	2.47
15.	/events	181	77	41.04%	1.35
16.	/resource/behavioral-threat-assessment-and-management-btam	175	108	39.42%	1.28
17.	/about	159	23	42.62%	2.61
18.	/grant/stop-school-violence-program	146	65	40%	1.83
19.	/grant/homeland-security-grant-program	115	24	32.14%	4.11
20.	/tools-to-get-started	114	45	48.28%	1.97
21.	/state-search-tool/pennsylvania	96	51	40%	1.37
22.	/grants-finder-tool?page=1	90	10	5.88%	5.29
23.	/targeted-violence	88	40	58.06%	1.42
24.	/resource/srosso-incentive-grant-program	87	38	6.98%	2.02
25.	/event/aligning-behavioral-threat-assessment-and-management-multi-tiered-system-support-building	81	35	45.65%	1.76
26.	/school-safety-communications-center	80	22	55.88%	2.35
27.	/grants-finder-tool?quiz_page=6&topic[130]=130&topic[130]=130&award_amount[3]=3&topic[130]=130&award_amount[3]=3&application_loe[low]=low&topic[130]=130&award_amount[3]=3&application_loe[low]=low&grant_type[sub]=sub&topic[130]=130&award_amount[3]=3&application_loe[low]=low&grant_type[sub]=sub&audience[2]=2	78	0	0%	78
28.	/resource/active-shooter-preparedness	76	67	71.23%	1.04
29.	/resource/final-report-federal-commission-school-safety	72	26	42.55%	1.53
30.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	67	36	33.33%	1.31
31.	/resource/bomb-threat-checklist	67	41	41.67%	1.4
32.	/resource/bomb-threat-guidance	65	32	33.33%	1.55
33.	/resource/child-sex-trafficking-america-guide-parents-and-guardians	62	58	93.1%	1.07
34.	/department-homeland-security-exercise-starter-kits	60	26	39.22%	1.18
35.	/state-search-tool/florida	60	29	35%	1.5
36.	/grant/school-violence-prevention-program-svpp	60	35	55.56%	1.33
37.	/resource/femas-sample-school-emergency-operations-plan-training-purposes	59	28	36.36%	1.34
38.	/resource/stronger-connections-grant-program-frequently-asked-questions	56	36	38.1%	1.33
39.	/contact-us	56	6	60%	5.6
40.	/resource/rigby-middle-school-shooting-post-incident-review-report	55	3	33.33%	9.17
41.	/emergency-planning?page=1	53	1	33.33%	17.67
42.	/state-search-tool?state=Montana	52	0	42.86%	7.43
43.	/infectious-diseases-and-public-health	49	34	40%	1.23
44.	/state-search-tool	48	18	42.31%	1.85
45.	/resource/active-attack-integrated-response-course-aair	40	31	54.05%	1.08
46.	/substance-use	40	0	0%	13.33
47.	/resource/combating-human-trafficking-americas-schools	39	1	0%	19.5
48.	/resource/protecting-youth-mental-health	38	1	0%	12.67
49.	/resource/bullying-prevention-resources-families-and-educators	37	15	20%	2.47
50.	/bullvina-and-cvberbullvina?subtopic%5B108%5D=108	37	3	66.67%	6.17
	Grand total	35,556	16,051	57.2%	1.71

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Top Events

Event name		Event count	Total users	Average session duration
1.	page_view	35,556	16,910	00:00:33
2.	user_engagement	26,719	12,779	00:01:28
3.	session_start	20,582	16,917	00:00:00
4.	first_visit	16,051	16,118	00:00:00
5.	scroll	9,263	4,632	00:01:01
6.	form_start	5,239	1,473	00:01:19
7.	click	4,509	2,719	00:00:50
8.	accordion_click	3,527	1,118	00:01:12
9.	file_download	2,371	1,462	00:00:42
10.	form_submit	1,957	1,022	00:00:01
Grand total		128,644	16,967	00:02:14

Top Channels

	First user default channel group	Views
1.	Direct	17,888
2.	Organic Search	14,011
3.	Referral	3,477
4.	Unassigned	90
5.	Organic Social	74
6.	Email	16
	Grand total	35,556