

Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	12,703	6,644	75.56%	1.62
2.	/grants-finder-tool	5,433	1,027	29.76%	4.19
3.	/bullying-and-cyberbullying	2,804	1,618	44.65%	1.48
4.	/emergency-planning	1,018	374	33.13%	2.09
5.	/safety-readiness-tool	811	138	37.63%	4.36
6.	/child-exploitation	769	522	55.81%	1.26
7.	/threat-assessment-and-reporting	548	292	41.67%	1.43
8.	/mental-health	541	254	36.11%	1.67
9.	/foundational-elements-school-safety	509	286	42.2%	1.3
10.	/school-climate	458	258	38.83%	1.48
11.	/cybersecurity	276	150	42.22%	1.53
12.	/grant/school-violence-prevention-program-svpp	270	148	45.57%	1.14
13.	/grant/stop-school-violence-program	245	135	40.11%	1.38
14.	/event/2025-georgia-school-safety-and-homeland-security-conference	243	143	38.95%	1.41
15.	/state-search-tool/pennsylvania	240	151	37.02%	1.33
16.	/find-school-safety-resources	222	55	46.38%	3.22
17.	/resource/behavioral-threat-assessment-and-management-btam	209	143	46.15%	1.24
18.	/about	198	31	44.3%	2.51
19.	/targeted-violence	193	47	48.75%	2.41
20.	/events	177	91	40.94%	1.39
21.	/grants-finder-tool?upcoming=true	173	41	52.68%	1.54
22.	/resource/active-shooter-preparedness	161	117	51.15%	1.23
23.	/tools-to-get-started	137	56	49.28%	1.99
24.	/back-to-school-campaign	123	40	34.38%	1.92
25.	/suggest-resource	108	4	33.33%	9
26.	/resource/final-report-federal-commission-school-safety	106	58	54.12%	1.25
27.	/emergency-planning?subtopic%5B117%5D=117&page=6	96	0	64.71%	1.88
28.	/infectious-diseases-and-public-health	91	44	56.14%	1.6
29.	/grants-finder-tool?page=1	87	13	34.78%	3.78
30.	/state-search-tool/north-carolina	80	35	47.76%	1.19
31.	/resource/child-sex-trafficking-america-guide-parents-and-guardians	72	68	92.96%	1.01
32.	/event/national-student-privacy-data-security-summer-webinar-series-ferpa-101-and-data-security-best	66	0	0%	66
33.	/resource/srosso-incentive-grant-program	65	48	26%	1.3
34.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	62	30	34%	1.24
35.	/find-school-safety-resources?field_topic%5B124%5D=124&field_topic%5B125%5D=125&field_topic%5B126%5D=126&field_topic%5B128%5D=128&field_topic%5B129%5D=129&field_agency%5B105%5D=105&field_agency%5B58%5D=58&field_agency%5B60%5D=60&field_agency%5B57%5D=57&field_agency%5B59%5D=59&field_agency%5B147%5D=147&field_agency%5B61%5D=61&field_agency%5B154%5D=154&sort_by=created&search_api_fulltext=&page=1	59	0	0%	59
36.	/state-search-tool?state=Alabama	58	0	66.67%	19.33
37.	/state-search-tool/indiana	56	28	21.62%	1.51
38.	/resource/bullying-prevention-resources-families-and-educators	52	25	20.69%	1.79
39.	/resource/femas-sample-school-emergency-operations-plan-training-purposes	50	21	24.24%	1.52
40.	/grants-finder-tool?quiz_page=2&topic%5B149%5D=149&topic%5B130%5D=130&topic%5B149%5D=149&topic%5B130%5D=130&award_amount%5B1%5D=1&topic%5B149%5D=149&topic%5B130%5D=130&award_amount%5B1%5D=1&topic%5B149%5D=149&topic%5B130%5D=130&award_amount%5B1%5D=1&application_loe%5Bhigh%5D=high	49	0	0%	49
41.	/grant/homeland-security-grant-program	49	17	27.27%	2.23
42.	/find-school-safety-resources?field_topic%5B123%5D=123&field_topic%5B124%5D=124&field_topic%5B125%5D=125&field_topic%5B126%5D=126&field_topic%5B127%5D=127&field_topic%5B128%5D=128&field_topic%5B129%5D=129&field_agency%5B105%5D=105&field_agency%5B58%5D=58&field_agency%5B60%5D=60&field_agency%5B57%5D=57&field_agency%5B59%5D=59&field_agency%5B154%5D=154&sort_by=created&search_api_fulltext=	49	0	0%	49
43.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	49	23	39.29%	1.75
44.	/state-search-tool	47	11	33.33%	1.96
45.	/resource/bomb-threat-guidance	44	29	33.33%	1.22
46.	/resource/stronger-connections-grant-program-frequently-asked-questions	44	35	37.84%	1.19
	Grand total	33,816	14,939	58.95%	1.66

Top Events

Event name		Event count ▾	Total users	Average session duration
1.	page_view	33,816	15,832	00:00:36
2.	user_engagement	25,674	11,369	00:01:43
3.	session_start	20,062	15,874	00:00:00
4.	first_visit	14,939	14,833	00:00:00
5.	scroll	9,601	4,685	00:00:57
6.	form_start	5,103	1,117	00:01:37
7.	click	4,350	2,526	00:01:04
8.	accordion_click	3,092	809	00:01:40
9.	form_submit	1,737	652	00:00:04
10.	file_download	1,667	1,000	00:01:12
Grand total		122,054	15,885	00:02:24

Top Channels

First user default channel group		Views ▾
1.	Organic Search	15,431
2.	Direct	15,106
3.	Referral	3,124
4.	Email	59
5.	Unassigned	48
6.	Organic Social	45
7.	Organic Video	3
Grand total		33,816
		1 - 7 / 7 < >