

Top Landing Pages

Landing page + query string		Views ▾	New users	Bounce rate	Views per session
1.	/	17,837	8,280	67%	1.75
2.	/grants-finder-tool	9,339	1,826	25.71%	3.99
3.	/bullying-and-cyberbullying	7,170	4,174	42.67%	1.46
4.	/mental-health	2,315	1,151	36.57%	1.51
5.	/child-exploitation	1,893	1,372	51.51%	1.19
6.	/grants-finder-tool?upcoming=true	1,877	777	27.62%	1.48
7.	/threat-assessment-and-reporting	1,423	743	34.98%	1.5
8.	/safety-readiness-tool	1,234	340	39.63%	3.28
9.	/emergency-planning	1,126	519	37.96%	1.66
10.	/foundational-elements-school-safety	773	406	38.59%	1.43
11.	/school-climate	572	287	45.61%	1.4
12.	/cybersecurity	450	211	45.71%	1.61
13.	/grant/stop-school-violence-program	393	172	47.21%	1.46
14.	/find-school-safety-resources	364	81	36.3%	2.7
15.	/targeted-violence	324	123	38.22%	1.7
16.	/grant/school-violence-prevention-program-svpp	314	157	37.1%	1.69
17.	/resource/behavioral-threat-assessment-and-management-btam	309	204	41.56%	1.27
18.	/events	262	125	49.15%	1.48
19.	/resource/final-report-federal-commission-school-safety	257	177	41.44%	1.16
20.	/state-search-tool	219	21	25.45%	3.98
21.	/tools-to-get-started	184	50	55.7%	2.33
22.	/resource/active-shooter-preparedness	175	130	45.83%	1.22
23.	/about	168	26	43.55%	2.71
24.	/grants-finder-tool?page=1	157	16	39.22%	3.08
25.	/resource/srosso-incentive-grant-program	144	76	21.05%	1.52
26.	/infectious-diseases-and-public-health	143	67	51.69%	1.61
27.	/resource/bullying-prevention-resources-families-and-educators	120	72	43.62%	1.28
28.	/safety-readiness-tool?page=2	118	1	21.43%	8.43
29.	/resource/k-12-school-shooting-database	117	77	45.88%	1.38
30.	/grant/homeland-security-grant-program	107	25	20%	3.57
31.	/school-safety-communications-center	103	40	66.07%	1.84
32.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	102	70	35.23%	1.16
33.	/state-search-tool/north-carolina	91	45	42.65%	1.34
34.	/state-search-tool/indiana	90	52	35.94%	1.41
35.	/state-search-tool/pennsylvania	84	40	46.43%	1.5
36.	/resource/bomb-threat-guidance	80	64	29.17%	1.11
37.	/resource/stronger-connections-grant-program-frequently-asked-questions	65	46	36.21%	1.12
38.	/state-search-tool/colorado	62	4	42.86%	8.86
39.	/event/2025-georgia-school-safety-and-homeland-security-conference	61	29	47.37%	1.61
40.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	60	35	37.21%	1.4
41.	/back-to-school-campaign	56	31	42.86%	1.33
42.	/grants-finder-tool?quiz_page=3&topic[106]=106&topic[149]=149&topic[110]=110&topic[115]=115&topic[123]=123&topic[131]=131&topic[135]=135&topic[106]=106&topic[149]=149&topic[110]=110&topic[115]=115&topic[123]=123&topic[131]=131&topic[135]=135&award_amount[0]=0&award_amount[1]=1&award_amount[2]=2&award_amount[3]=3	56	0	71.79%	1.44
43.	/resource/bomb-threat-checklist	53	43	44.68%	1.13
44.	/grants-finder-tool?quiz_page=1	52	2	12.5%	6.5
45.	/resource/if-you-see-something-say-something-campaign	50	40	41.86%	1.16
46.	/resource/child-sex-trafficking-america-guide-parents-and-guardians	47	45	93.48%	1.02
47.	/resource/project-iguardian	45	22	29.63%	1.67
48.	/cybersecurity?subtopic%5B111%5D=111	45	3	16.67%	7.5
49.	/grant/mental-health-services-professional-mhsp-demonstration-grant-program	42	22	42.86%	1.5
50.	/emeraency-planning?subtopic%5B117%5D=117&page=9	42	0	0%	42
Grand total		55,801	24,355	53.21%	1.61

1 - 50 / 959

Top Events

Event name		Event count ▾	Total users	Average session duration
1.	page_view	56,182	25,889	00:00:37
2.	user_engagement	40,291	15,962	00:02:24
3.	session_start	33,697	25,959	00:00:00
4.	first_visit	24,359	24,301	00:00:00
5.	scroll	15,706	8,454	00:00:59
6.	form_start	8,805	1,889	00:01:38
7.	click	7,466	4,525	00:01:47
8.	accordion_click	4,931	1,354	00:01:40
9.	form_submit	3,263	1,079	00:00:07
10.	file_download	2,374	1,584	00:01:03
Grand total		200,108	26,002	00:02:42

Top Channels

	First user default channel group	Views ▾
1.	Organic Search	28,835
2.	Direct	21,909
3.	Referral	5,091
4.	Organic Social	183
5.	Unassigned	86
6.	Email	78

Grand total

56,182

1 - 6 / 6

