

Top Landing Pages

Landing page + query string		Views ▾	New users	Bounce rate	Views per session
1.	/	12,573	4,111	38.97%	2.34
2.	/grants-finder-tool	9,875	1,808	24.86%	4.51
3.	/bullying-and-cyberbullying	7,519	4,301	42.2%	1.44
4.	/child-exploitation	2,505	1,876	52.39%	1.15
5.	/mental-health	1,793	1,011	36.88%	1.42
6.	/emergency-planning	1,523	624	35.48%	1.92
7.	/threat-assessment-and-reporting	1,068	658	33.66%	1.32
8.	/foundational-elements-school-safety	963	554	36.8%	1.37
9.	/school-climate	640	293	40.46%	1.63
10.	/grant/stop-school-violence-program	574	209	33.54%	1.8
11.	/cybersecurity	419	259	42.94%	1.29
12.	/resource/behavioral-threat-assessment-and-management-btam	374	255	39.6%	1.23
13.	/safety-readiness-tool	264	51	54.17%	3.67
14.	/targeted-violence	253	89	44.59%	1.71
15.	/find-school-safety-resources	223	70	25.81%	2.4
16.	/events	198	109	44.76%	1.38
17.	/tools-to-get-started	175	68	49.44%	1.97
18.	/bullying-and-cyberbullying?page=1	172	1	54.05%	4.65
19.	/resource/active-shooter-preparedness	171	118	40.31%	1.33
20.	/resource/srosso-incentive-grant-program	167	64	19.75%	2.06
21.	/resource/emergency-exercises-training-package	149	67	50.78%	1.16
22.	/about	144	26	39.34%	2.36
23.	/infectious-diseases-and-public-health	130	90	54.21%	1.21
24.	/grant/school-violence-prevention-program-svpp	128	65	52.7%	1.73
25.	/grants-finder-tool?upcoming=true	123	13	50%	2.46
26.	/resource/stronger-connections-grant-program-frequently-asked-questions	121	69	51.65%	1.33
27.	/resource/k-12-school-shooting-database	117	76	40.45%	1.31
28.	/department-homeland-security-exercise-starter-kits	117	25	33.33%	3
29.	/state-search-tool/indiana	113	28	29.55%	2.57
30.	/state-search-tool	110	26	30.95%	2.62
31.	/resource/final-report-federal-commission-school-safety	108	36	45.33%	1.44
32.	/grants-finder-tool?page=1	108	10	37.5%	4.5
33.	/resource/bomb-threat-guidance	105	69	42.35%	1.24
34.	/resource/bullying-prevention-resources-families-and-educators	100	74	35.37%	1.22
35.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	87	50	32.31%	1.34
36.	/resource/after-action-reports-capturing-lessons-learned-and-identifying-areas-improvement	84	8	45.45%	7.64
37.	/school-safety-communications-center	81	27	42.22%	1.8
38.	/state-search-tool/ohio	81	17	19.05%	3.86
39.	/grant/homeland-security-grant-program	80	33	25.71%	2.29
40.	/state-search-tool/alabama	78	12	25%	3.9
41.	/grants-finder-tool?quiz_page=1&topic[135]=135&topic[149]=149&topic[110]=110&topic[135]=135&topic[149]=149&topic[110]=110&topic[135]=135&award_amount[0]=0&award_amount[1]=1	77	0	0%	77
42.	/state-search-tool/pennsylvania	73	40	30%	1.46
43.	/2025-web-metrics	72	2	22.22%	8
44.	/find-school-safety-resources?field_topic%5B117%5D=117&field_topic%5B131%5D=131&field_topic%5B132%5D=132&field_topic%5B133%5D=133&field_topic%5B134%5D=134&sort_by=created&search_api_fulltext=&page=1	66	0	0%	8.25
45.	/resource/bomb-threat-checklist	63	46	19.23%	1.21
46.	/resource/project-iguardian	63	41	34.69%	1.29
47.	/resource/femas-sample-school-emergency-operations-plan-training-purposes	60	35	28.89%	1.33
48.	/grant/school-based-mental-health-sbmh-services-grant-program	59	28	46.67%	1.97
49.	/resource/if-you-see-something-say-something-campaign	57	51	44.44%	1.06
Grand total		49,306	19,948	45.47%	1.77

Top Events

Event name		Event count ▾	Total users	Average session duration
1.	page_view	49,380	21,229	00:00:43
2.	user_engagement	38,603	15,533	00:02:23
3.	session_start	27,984	21,268	00:00:00
4.	first_visit	19,954	19,885	00:00:00
5.	scroll	14,695	7,803	00:01:07
6.	form_start	7,830	1,808	00:01:27
7.	click	6,316	3,721	00:01:39
8.	accordion_click	4,662	1,309	00:01:27
9.	file_download	2,376	1,475	00:01:44
10.	form_submit	1,873	980	00:00:06
Grand total		176,733	21,281	00:03:08

Top Channels

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