

Date Jul 1, 2024 - Jul 31, 2024

Top Pages



Landing page + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	43,408	14,411	44s	45.14%	2.11
1 /	15,902	4,580	50s	39.85%	2.69
2 /grants-finder-tool	6,872	1,837	1m 12s	49.09%	3.21
3 /bullying-and-cyberbullying	2,650	1,730	39s	41.79%	1.35
4 /safety-readiness-tool	1,857	70	2m 40s	25.29%	10.67
5 /emergency-planning	1,360	634	40s	35.04%	1.7
6 /back-to-school-campaign	1,061	312	1m 04s	28.05%	2.59
7 /foundational-elements-school-safety	996	460	51s	38.21%	1.65
8 /about	763	95	56s	55.56%	4.71
9 /find-school-safety-resources	571	58	1m 11s	39.85%	4.29
10 /grants-finder-tool?upcoming=true	562	227	33s	32.88%	1.53
11 /child-exploitation	542	362	31s	49.89%	1.22
12 /safety-readiness-tool?page=2	529	0	6m 44s	40.91%	24.05
13 /threat-assessment-and-reporting	490	235	53s	38.02%	1.57
14 /mental-health	448	269	36s	35.35%	1.35
15 /school-climate	426	235	42s	32.31%	1.45
16 /resource/behavioral-threat-assessment-and-management-btam	365	240	15s	39.66%	1.24
17 /cybersecurity	325	154	42s	43.63%	1.59
18 /resource/stronger-connections-grant-program-frequently-asked-questions	320	151	19s	41.13%	1.39
19 /events	309	107	34s	51.85%	1.91
20 /school-safety-communications-center	220	77	26s	74.07%	2.04
21 /infectious-diseases-and-public-health	218	130	33s	65.96%	1.55
22 /suggest-resource	197	12	1m 16s	75%	12.31
23 /targeted-violence	189	84	32s	39.5%	1.59
24 /find-school-safety-resources?field_topic%5B118%5D=118&field_topic%5B119%5D=119&field_topic%5B120%5D=120&field_topic%5B121%5D=121&field_topic%5B122%5D=122&field_action%5B140%5D=140&field_audience%5B6%5D=6&field_audience%5B2%5D=2&field_agency%5B147%5D=147&sort_by=created&search_api_fulltext=%22Radon%20in%20Schools%22	171	0	13m 01s	0%	85.5
25 /tools-to-get-started	154	35	32s	42.86%	2.44
26 /safety-readiness-tool?page=3	152	0	4m 23s	70.83%	6.33
27 /resource/active-shooter-preparedness	131	89	16s	42.42%	1.32
28 /infectious-diseases-and-public-health?subtopic%5B119%5D=119	123	0	13m 30s	0%	123
29 /safety-readiness-tool?page=11	121	0	39m 57s	0%	30.25
30 /state-search-tool/florida	112	70	29s	30.77%	1.44
31 /grant/homeland-security-grant-program	102	40	44s	24.49%	2.08
32 /virtual-training-k-12-student-mental-health-resources-and-support	102	37	2m 49s	46.58%	1.4
33 /state-search-tool/alabama	98	22	35s	39.29%	3.5
34 /state-search-tool/pennsylvania	98	57	46s	29.69%	1.53
35 /resource/srosso-incentive-grant-program	96	37	41s	30.61%	1.96
36 /state-search-tool	96	16	3m 15s	35.48%	3.1
37 /resource/bomb-threat-checklist	85	63	15s	39.13%	1.23
38 /resource/national-registry-evidence-based-programs-and-practices-nrepp	85	62	12s	37.14%	1.21
39 /safety-readiness-tool?page=7	85	1	14s	25%	21.25
40 /state-search-tool/indiana	73	49	23s	22.58%	1.18
41 /user/253	73	0	1m 33s	20%	14.6
42 /grant/school-violence-prevention-program-svpp	65	38	15s	47.73%	1.48
43 /resource/crime-prevention-through-environmental-design-cpted-school-assessment	65	44	11s	37.04%	1.2
44 /safety-readiness-tool?page=1	63	0	16m 17s	0%	21
45 /grant/project-aware-advancing-wellness-and-resiliency-education	59	18	57s	45%	2.95
46 /department-homeland-security-exercise-starter-kits	54	23	24s	43.18%	1.23
47 /resource/bomb-threat-guidance	50	36	7s	41.86%	1.16
48 /safety-readiness-tool/action-plan?page=12&token=PTTDb0i-QwOq141Rk7R0GkCLKHMgOxTkyQcvYXXSo_U	50	0	3m 50s	0%	25
49 /resource/if-you-see-something-say-something-campaign	46	30	12s	42.86%	1.31
50 /state-search-tool/arizona	46	4	2m 00s	12.5%	5.75

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Event name	↓ Event count	Total users	Average engagement time per session
Totals	151,015	15,377	44s
1 page_view	43,408	15,323	0s
2 user_engagement	32,203	10,553	37s
3 session_start	20,528	15,354	0s
4 scroll	14,558	5,504	22s
5 first_visit	14,411	14,395	0s
6 form_start	7,884	1,190	1m 07s
7 click	7,369	2,992	26s
8 form_submit	3,408	526	20s
9 file_download	2,950	1,338	28s
10 Click	1,285	505	31s

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First user default channel group		↓ Views
Totals		43,408
1	Direct	20,502
2	Organic Search	18,319
3	Referral	3,766
4	Email	658
5	Organic Social	162
6	Unassigned	1