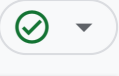


Date
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Top Pages
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Landing page + query string	↓ Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	52,216	20,891	44s	44.09%	1.76
1 /	16,211	4,974	52s	38.29%	2.42
2 /grants-finder-tool	9,918	2,004	1m 38s	31.93%	3.53
3 /bullying-and-cyberbullying	8,173	4,865	47s	37.6%	1.42
4 /mental-health	2,325	1,662	20s	54.92%	1.25
5 /emergency-planning	1,384	604	45s	32.53%	1.75
6 /threat-assessment-and-reporting	1,109	627	41s	34.34%	1.46
7 /foundational-elements-school-safety	1,088	531	1m 01s	37.95%	1.49
8 /child-exploitation	979	564	36s	41.87%	1.41
9 /safety-readiness-tool	626	92	1m 32s	33.52%	3.44
10 /school-climate	441	183	42s	40.15%	1.64
11 /cybersecurity	428	156	35s	46.77%	2.13
12 /grant/school-violence-prevention-program-svpp	409	272	11s	43.71%	1.17
13 /resource/behavioral-threat-assessment-and-management-btam	389	273	20s	40.18%	1.18
14 /grants-finder-tool?upcoming=true	382	132	1m 10s	29.73%	1.72
15 /find-school-safety-resources	358	77	1m 16s	33.11%	2.42
16 /targeted-violence	346	138	38s	37.75%	1.7
17 /about	341	141	35s	55.56%	1.65
18 /resource/bomb-threat-checklist	339	309	7s	61.88%	1.06
19 /state-search-tool	309	28	1m 50s	34.94%	3.72
20 /events	270	72	49s	37.58%	1.72
21 /infectious-diseases-and-public-health	228	126	47s	36.55%	1.57
22 /tools-to-get-started	211	40	30s	40%	2.64
23 /resource/stronger-connections-grant-program-frequently-asked-questions	202	119	17s	32.3%	1.25
24 /resource/active-shooter-preparedness	179	93	19s	35.04%	1.53
25 /state-search-tool/pennsylvania	151	82	37s	27.66%	1.61
26 /school-safety-communications-center	127	40	27s	45.45%	1.65
27 /event/2024-children-youth-and-young-adult-mental-health-symposium	126	24	49s	62.07%	4.34
28 /state-search-tool/north-carolina	125	81	31s	39.09%	1.14
29 /grants-finder-tool?application_month=06&application_year=2024&funding_agency%5B145%5D=145	116	74	20s	39.53%	1.35
30 /event/2024-georgia-school-safety-homeland-security-conference	111	68	19s	35.71%	1.32
31 /resource/bomb-threat-guidance	107	74	8s	37.65%	1.26
32 /back-to-school-campaign	106	60	37s	46.34%	1.29
33 /resource/national-registry-evidence-based-programs-and-practices-nrepp	93	61	22s	41.54%	1.43
34 /grant/homeland-security-grant-program	77	48	21s	26.32%	1.35
35 /grant/stop-school-violence-program	76	47	25s	29.69%	1.19
36 /resource/crime-prevention-through-environmental-design-cpted-school-assessment	76	54	14s	33.87%	1.23
37 /resource/srosso-incentive-grant-program	74	52	20s	14.81%	1.37
38 /state-search-tool/indiana	71	55	22s	33.87%	1.15
39 /state-search-tool/florida	70	57	24s	30.51%	1.19
40 /resource/if-you-see-something-say-something-campaign	66	51	16s	47.27%	1.2
41 /resource/safe-and-secure-guides-creating-safer-schools-guide-2-school-policies-and-legal-issues	62	60	7s	78.69%	1.02
42 /resource/competitive-school-safety-grant-program	59	23	42s	38.46%	2.27
43 /department-homeland-security-exercise-starter-kits	58	15	1m 03s	33.33%	2.15
44 /state-search-tool/michigan	58	45	38s	24.53%	1.09
45 /resource/active-attack-integrated-response-course-aair	47	45	19s	37.78%	1.04
46 /resource/femas-sample-school-emergency-operations-plan-training-purposes	45	33	20s	36.84%	1.18
47 /resource/final-report-federal-commission-school-safety	44	22	29s	32.14%	1.57
48 /state-search-tool/missouri	44	22	50s	23.33%	1.47
49 /state-search-tool/ohio	41	32	21s	34.29%	1.17
50 /resource/child-sex-trafficking-america-guide-parents-and-guardians	39	37	1s	89.19%	1.05

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Event name	↓ Event count	Total users	Average engagement time per session
Totals	189,970	22,265	44s
1 page_view	52,216	22,180	0s
2 user_engagement	39,183	16,161	38s
3 session_start	29,775	22,222	0s
4 first_visit	20,891	20,848	0s
5 scroll	14,751	7,621	26s
6 click	8,480	4,457	16s
7 form_start	7,637	1,522	56s
8 Click	5,779	2,397	39s
9 file_download	2,518	1,269	19s
10 form_submit	2,024	496	8s

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First user default channel group		↓ Views
Totals		52,216
1	Organic Search	27,413
2	Direct	18,149
3	Referral	6,225
4	Organic Social	313
5	Email	116