

Date
Feb 1, 2024 - Feb 29, 2024

Top Pages
U
C
🔍

Landing page + query string	↓ Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	54,461	20,397	47s	40.52%	1.87
1 /	16,793	5,734	52s	35.83%	2.28
2 /grants-finder-tool	11,399	1,997	1m 58s	25.68%	4.37
3 /bullying-and-cyberbullying	5,561	3,282	45s	35.63%	1.42
4 /cybersecurity	2,521	1,433	15s	23.1%	1.74
5 /threat-assessment-and-reporting	1,647	833	39s	32.09%	1.62
6 /emergency-planning	1,612	841	45s	33.58%	1.5
7 /foundational-elements-school-safety	1,277	649	55s	35.31%	1.51
8 /grants-finder-tool?upcoming=true	1,146	401	1m 13s	29.44%	1.65
9 /mental-health	865	437	51s	30.98%	1.57
10 /safety-readiness-tool	783	181	1m 33s	35.44%	3.3
11 /child-exploitation	705	451	33s	45.86%	1.36
12 /targeted-violence	383	172	58s	37.55%	1.67
13 /find-school-safety-resources	371	82	54s	52%	2.47
14 /events	361	76	51s	26.89%	3.03
15 /school-climate	338	141	32s	37.44%	1.6
16 /about	322	73	1m 16s	35.21%	2.27
17 /infectious-diseases-and-public-health	312	168	40s	36%	1.56
18 /tools-to-get-started	294	32	1m 56s	30.3%	4.45
19 /resource/behavioral-threat-assessment-and-management-btam	292	171	19s	34.43%	1.38
20 /resource/bomb-threat-checklist	235	196	9s	36.45%	1.1
21 /resource/active-shooter-preparedness	232	131	25s	28.4%	1.43
22 /grant/school-violence-prevention-program-svpp	226	105	27s	39.68%	1.79
23 /resource/physical-security-measures-overview	197	129	17s	25.19%	1.5
24 /resource/stronger-connections-grant-program-frequently-asked-questions	156	94	19s	26.96%	1.36
25 /grant/homeland-security-grant-program	143	29	1m 17s	31.82%	3.25
26 /back-to-school-campaign	130	64	43s	47.56%	1.59
27 /state-search-tool	116	27	1m 06s	18.92%	3.14
28 /resource/if-you-see-something-say-something-campaign	106	75	19s	44.05%	1.26
29 /resource/bomb-threat-guidance	105	70	13s	34.57%	1.3
30 /department-homeland-security-exercise-starter-kits	100	37	51s	37.31%	1.49
31 /state-search-tool/indiana	88	59	26s	31.43%	1.26
32 /school-safety-communications-center	87	24	34s	31.11%	1.93
33 /resource/national-registry-evidence-based-programs-and-practices-nrepp	85	56	22s	33.33%	1.42
34 /state-search-tool/florida	83	51	40s	20.34%	1.41
35 /resource/competitive-school-safety-grant-program	79	20	55s	30.43%	3.43
36 /grants-finder-tool?quiz_page=1	78	2	5m 39s	14.29%	11.14
37 /grants-finder-tool?page=1	75	1	2m 09s	22.73%	3.41
38 /grant/stop-school-violence-program	72	52	14s	30.51%	1.22
39 /state-search-tool/alabama	72	24	1m 00s	27.78%	2
40 /state-search-tool/michigan	70	44	42s	26.67%	1.17
41 /safety-readiness-tool?page=2	64	0	4m 39s	45.45%	5.82
42 /state-search-tool/north-carolina	64	30	47s	27.5%	1.6
43 /state-search-tool/pennsylvania	63	44	40s	26.42%	1.19
44 /resource/crime-prevention-through-environmental-design-cpted-school-assessment	62	48	15s	29.09%	1.13
45 /?utm_name=	59	12	1m 36s	35.71%	4.21
46 /resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	58	34	18s	38.1%	1.38
47 /resource/summary-school-safety-statistics	56	29	27s	27.27%	1.7
48 /bullying-and-cyberbullying?page=1	55	0	25s	60%	2.2
49 /resource/active-attack-integrated-response-course-air	55	50	11s	35.85%	1.04
50 /resource/srosso-incentive-grant-program	50	24	31s	25.93%	1.85

Date
Feb 1, 2024 - Feb 29, 2024

T User Engage... C ✔

Event name	↓ Event count	Total users	Average engagement time per session
Totals	210,254	21,783	47s
1 page_view	54,461	21,665	0s
2 user_engagement	40,492	15,450	35s
3 session_start	28,757	21,646	0s
4 first_visit	20,397	20,311	0s
5 scroll	15,923	8,373	27s
6 Click	13,563	5,474	39s
7 form_start	8,836	1,913	1m 01s
8 click	8,805	4,632	1s
9 Quiz Page	7,183	1,022	0s
10 file_download	2,478	1,440	0s

Date
Feb 1, 2024 - Feb 29, 2024

T U Channels



First user default channel group	↓ Views
Totals	54,461
1 Organic Search	28,213
2 Direct	17,828
3 Referral	7,305
4 Organic Social	898
5 Email	212
6 Organic Video	2
7 Unassigned	2
8 Organic Shopping	1