

Date
Apr 1, 2024 - Apr 30, 2024

Top Pages U C

Landing page + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	46,764	18,519	47s	42%	1.76
1 /	12,250	3,593	59s	38.1%	2.39
2 /grants-finder-tool	10,151	2,168	1m 30s	33.09%	3.1
3 /bullying-and-cyberbullying	7,805	4,763	47s	32.37%	1.44
4 /threat-assessment-and-reporting	2,593	2,010	19s	46.03%	1.21
5 /emergency-planning	1,138	554	57s	32.4%	1.59
6 /child-exploitation	953	572	43s	40.51%	1.42
7 /mental-health	875	433	43s	36.08%	1.53
8 /virtual-training-k-12-school-safety-funding-opportunities	712	132	1m 47s	41.92%	2.74
9 /foundational-elements-school-safety	643	361	52s	38.7%	1.35
10 /events	557	49	1m 45s	26.67%	4.64
11 /safety-readiness-tool	524	74	1m 31s	41.43%	3.74
12 /grants-finder-tool?upcoming=true	495	213	53s	32.74%	1.47
13 /school-climate	422	146	52s	35.82%	2.1
14 /targeted-violence	422	196	31s	47.04%	1.47
15 /find-school-safety-resources	358	87	43s	34.78%	2.22
16 /resource/behavioral-threat-assessment-and-management-btam	331	217	13s	35.17%	1.14
17 /grant/school-violence-prevention-program-svpp	299	166	16s	45.91%	1.36
18 /cybersecurity	254	114	37s	43.2%	1.5
19 /about	226	48	1m 03s	40.57%	2.13
20 /state-search-tool	219	24	45s	37.33%	2.92
21 /resource/stronger-connections-grant-program-frequently-asked-questions	215	111	23s	30.94%	1.55
22 /tools-to-get-started	187	27	1m 11s	35.59%	3.17
23 /infectious-diseases-and-public-health	161	96	33s	39.81%	1.49
24 /resource/active-shooter-preparedness	140	95	13s	36.94%	1.26
25 /school-safety-communications-center	112	37	38s	50.72%	1.62
26 /state-search-tool/pennsylvania	101	69	28s	37.5%	1.26
27 /resource/bomb-threat-checklist	99	83	6s	50.54%	1.06
28 /resource/bomb-threat-guidance	97	74	9s	34.44%	1.08
29 /state-search-tool/florida	94	69	29s	25.97%	1.22
30 /state-search-tool/indiana	94	44	30s	26.32%	1.65
31 /back-to-school-campaign	87	49	49s	41.94%	1.4
32 /event/raising-bar-childrens-mental-health	82	37	34s	28%	1.64
33 /resource/srosso-incentive-grant-program	80	41	27s	22.22%	1.78
34 /grant/stop-school-violence-program	73	36	29s	49.12%	1.28
35 /resource/crime-prevention-through-environmental-design-cpted-school-assessment	70	32	17s	30%	1.75
36 /user/login	70	0	4m 22s	0%	35
37 /grant/homeland-security-grant-program	69	28	41s	11.76%	2.03
38 /bullying-and-cyberbullying?page=1	68	11	30s	33.33%	3.24
39 /event/preventing-mass-attacks-our-communities-3	61	0	9m 05s	0%	61
40 /event/summit-sustainable-and-healthy-k-12-school-buildings-and-grounds	56	34	19s	55%	1.4
41 /resource/femas-sample-school-emergency-operations-plan-training-purposes	56	27	25s	17.14%	1.6
42 /resource/physical-security-measures-overview	55	42	17s	47.62%	1.31
43 /search?q=mental+health	53	0	5m 04s	0%	26.5
44 /events?topic%5B106%5D=106&topic%5B110%5D=110&topic%5B115%5D=115&month=all	52	0	9m 14s	0%	52
45 /state-search-tool/ohio	52	31	24s	32.43%	1.41
46 /events/past	51	4	43s	14.29%	7.29
47 /department-homeland-security-exercise-starter-kits	50	27	27s	21.05%	1.32
48 /resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	47	24	31s	29.41%	1.38
49 /state-search-tool/michigan	45	26	35s	27.27%	1.36
50 /resource/national-registry-evidence-based-programs-and-practices-nrepp	41	31	14s	32.35%	1.21

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Event name	↓ Event count	Total users	Average engagement time per session
Totals	181,980	19,993	47s
1 page_view	46,764	19,901	0s
2 user_engagement	35,616	14,286	37s
3 session_start	26,567	19,965	0s
4 first_visit	18,519	18,517	0s
5 scroll	13,511	7,307	27s
6 Click	12,394	5,324	37s
7 click	7,390	4,120	1s
8 form_start	7,075	1,527	57s
9 Quiz Page	5,184	745	0s
10 file_download	1,693	1,099	0s

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First user default channel group		↓ Views
Totals		46,764
1	Organic Search	23,678
2	Direct	18,507
3	Referral	3,958
4	Organic Social	503
5	Email	116
6	Unassigned	2