

Date
Jan 1, 2024 - Jan 31, 2024

Top Pages
U
C
✔

Landing page + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	57,876	26,891	35s	54.17%	1.72
1 /	23,034	12,106	24s	68.8%	1.68
2 /grants-finder-tool	10,033	1,743	2m 02s	23.86%	4.68
3 /bullying-and-cyberbullying	3,926	2,400	45s	34.81%	1.41
4 /child-exploitation?subtopic%5B150%5D=150	2,787	2,581	6s	74.87%	1.06
5 /child-exploitation	2,185	1,112	31s	32.99%	1.86
6 /emergency-planning	1,599	828	47s	34.97%	1.54
7 /threat-assessment-and-reporting	1,299	617	47s	31.27%	1.75
8 /foundational-elements-school-safety	956	525	56s	33.43%	1.43
9 /grants-finder-tool?upcoming=true	794	272	52s	31.83%	1.71
10 /mental-health	711	394	53s	33.75%	1.49
11 /find-school-safety-resources	696	278	58s	35.96%	1.83
12 /safety-readiness-tool	563	99	1m 31s	34.81%	3.56
13 /events	440	87	1m 07s	26.24%	3.12
14 /cybersecurity	383	165	30s	40.83%	1.76
15 /targeted-violence	337	140	38s	52.15%	1.61
16 /about	272	49	54s	43.24%	2.45
17 /resource/behavioral-threat-assessment-and-management-btam	214	141	13s	40.45%	1.2
18 /school-climate	214	119	41s	39.31%	1.48
19 /state-search-tool	214	26	1m 28s	15.38%	4.12
20 /resource/active-shooter-preparedness	211	119	25s	25.17%	1.48
21 /grant/school-violence-prevention-program-svpp	205	55	54s	32.35%	3.01
22 /infectious-diseases-and-public-health	196	116	37s	32.59%	1.45
23 /tools-to-get-started	170	39	1m 46s	37.04%	3.15
24 /back-to-school-campaign	169	102	34s	55.37%	1.4
25 /resource/bomb-threat-checklist	153	123	8s	35.92%	1.08
26 /events?page=4	129	0	14m 15s	0%	64.5
27 /school-safety-communications-center	126	31	30s	41.79%	1.88
28 /event/responding-investigating-hoax-bomb-threats-swatting	125	51	27s	43.64%	2.27
29 /department-homeland-security-exercise-starter-kits	124	46	41s	38.64%	1.41
30 /resource/stronger-connections-grant-program-frequently-asked-questions	124	71	24s	33.33%	1.38
31 /resource/physical-security-measures-overview	110	87	10s	40.23%	1.26
32 /event/data-privacy-week-2024-privacy-everyones-business	101	68	12s	51.35%	1.36
33 /state-search-tool/pennsylvania	95	57	32s	31.34%	1.42
34 /resource/families-and-caregivers-partners-school-emergency-management-0	92	7	1m 18s	64.29%	6.57
35 /state-search-tool/utah	91	22	42s	32%	3.64
36 /resource/bomb-threat-guidance	90	61	17s	29.17%	1.25
37 /grant/homeland-security-grant-program	86	38	19s	40.43%	1.83
38 /state-search-tool/michigan	83	40	59s	28.57%	1.48
39 /state-search-tool/florida	77	52	29s	28.13%	1.2
40 /resource/k-12-school-shooting-database	68	51	14s	35.09%	1.19
41 /state-search-tool/ohio	68	34	50s	23.08%	1.74
42 /state-search-tool/virginia	68	44	39s	25%	1.42
43 /resource/crime-prevention-through-environmental-design-cpted-school-assessment	66	46	9s	22.41%	1.14
44 /resource/if-you-see-something-say-something-campaign	64	48	11s	40%	1.16
45 /resource/fema-grants	63	23	45s	26.67%	2.1
46 /resource/summary-school-safety-statistics	63	30	14s	22.86%	1.8
47 /state-search-tool/north-carolina	60	40	37s	39.22%	1.18
48 /grant/stop-school-violence-program	59	33	21s	46.34%	1.44
49 /resource/national-registry-evidence-based-programs-and-practices-nrepp	59	38	24s	24.39%	1.44

Date
Jan 1, 2024 - Jan 31, 2024

T User Engage... C ✓

Event name	↓ Event count	Total users	Average engagement time per session
Totals	212,100	27,883	35s
1 page_view	57,876	27,864	0s
2 user_engagement	36,922	13,989	36s
3 session_start	33,573	27,769	0s
4 first_visit	26,891	26,732	0s
5 scroll	13,965	7,113	25s
6 Click	11,573	4,634	38s
7 form_start	7,715	1,580	59s
8 click	7,140	3,896	0s
9 Quiz Page	6,149	892	0s
10 file_download	2,051	1,224	0s

Date
Jan 1, 2024 - Jan 31, 2024

T U Channels ✓

First user default channel group	Views
Totals	57,876
1 Direct	24,996
2 Organic Search	24,943
3 Referral	6,925
4 Organic Social	738
5 Email	270
6 Unassigned	4