

Date
Dec 1, 2023 - Dec 31, 2023

Top Pages		U	C			
Landing page + query string		↓Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals		50,213	30,870	21s	74.57%	1.38
1	/	28,942	21,972	10s	89.36%	1.23
2	/grants-finder-tool	5,980	1,100	1m 51s	24.34%	4.51
3	/bullying-and-cyberbullying	3,264	1,882	47s	33.65%	1.46
4	/emergency-planning	1,264	634	48s	30.83%	1.53
5	/threat-assessment-and-reporting	983	533	35s	35.21%	1.54
6	/foundational-elements-school-safety	784	410	1m 01s	30.89%	1.48
7	/find-school-safety-resources	749	631	10s	75.72%	1.13
8	/child-exploitation	532	376	37s	45.43%	1.21
9	/mental-health	509	236	47s	37.13%	1.66
10	/safety-readiness-tool	353	64	59s	40.63%	3.68
11	/cybersecurity	285	116	28s	48.86%	1.62
12	/resource/bomb-threat-checklist	274	237	10s	53.97%	1.09
13	/targeted-violence	259	100	34s	49.41%	1.52
14	/grants-finder-tool?upcoming=true	254	78	36s	51.74%	1.48
15	/school-climate	253	97	24s	43.29%	1.54
16	/events	240	61	51s	20.69%	2.76
17	/infectious-diseases-and-public-health	210	115	38s	35.07%	1.57
18	/resource/active-shooter-preparedness	164	108	28s	29.31%	1.41
19	/resource/behavioral-threat-assessment-and-management-btam	153	104	14s	38.28%	1.2
20	/school-safety-communications-center	148	27	44s	42.11%	2.6
21	/back-to-school-campaign	139	70	28s	68.18%	1.58
22	/grant/school-violence-prevention-program-svpp	117	41	35s	36.73%	2.39
23	/resource/physical-security-measures-overview	111	96	6s	54.64%	1.14
24	/state-search-tool	102	19	1m 48s	24%	4.08
25	/about	101	33	38s	45.31%	1.58
26	/resource/bomb-threat-guidance	78	52	12s	40.32%	1.26
27	/department-homeland-security-exercise-starter-kits	69	33	26s	37.29%	1.17
28	/resource/competitive-school-safety-grant-program	68	17	55s	21.05%	3.58
29	/grant/homeland-security-grant-program	67	27	50s	33.33%	2.23
30	/state-search-tool/ohio	65	46	32s	35.19%	1.2
31	/tools-to-get-started	62	11	33s	60%	2.07
32	/resource/stronger-connections-grant-program-frequently-asked-questions	59	37	15s	44.68%	1.26
33	/resource/if-you-see-something-say-something-campaign	56	47	13s	48.15%	1.04
34	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	55	34	18s	40.48%	1.31
35	/grant/project-aware-advancing-wellness-and-resiliency-education	54	18	1m 41s	47.62%	2.57
36	/resource/partner-alliance-safer-schools-pass-safety-and-security-guidelines-k-12-schools-6th	54	31	11s	60%	1.35
37	/state-search-tool/florida	54	37	50s	24.39%	1.32
38	/resource/srosso-incentive-grant-program	53	33	22s	19.44%	1.47
39	/state-search-tool/michigan	53	37	32s	25%	1.2
40	/grant/stop-school-violence-program	52	24	38s	29.17%	2.17
41	/state-search-tool/pennsylvania	52	37	20s	25.58%	1.21
42	/state-search-tool/north-carolina	44	24	29s	31.03%	1.52
43	/find-school-safety-resources?sort_by=created&field_topic%5B151%5D=151&search_api_fulltext=	43	28	9s	54.05%	1.16
44	/state-search-tool?state=North+Carolina+	42	0	10s	25%	10.5
45	/resource/active-attack-integrated-response-course-aair	40	26	14s	37.93%	1.38
46	/events?page=1	38	0	2m 01s	0%	12.67
47	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	38	16	21s	31.25%	2.38
48	/resource/national-registry-evidence-based-programs-and-practices-nrepp	37	24	30s	45.16%	1.19
49	/resource/final-report-federal-commission-school-safety	36	19	22s	29.17%	1.5

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User Engage...

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Event name		↓ Event count	Total users	Average engagement time per session
Totals		178,481	31,654	21s
1	page_view	50,213	31,569	0s
2	session_start	36,200	31,633	0s
3	first_visit	30,870	30,668	0s
4	user_engagement	24,021	9,232	36s
5	scroll	9,354	4,943	26s
6	Click	7,428	3,181	34s
7	form_start	4,812	1,060	53s
8	click	4,286	2,532	0s
9	Quiz Page	3,678	569	0s
10	file_download	1,710	1,017	0s

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Channels

First user default channel group		↓ Views
Totals		50,213
1	Direct	27,934
2	Organic Search	18,337
3	Referral	3,335
4	Organic Social	469
5	Email	137
6	Unassigned	1