







Source / Medium	Sessions	Bounce Rate
google / organic	11,934	56.69%
(direct) / (none)	5,453	67.78%
bing / organic	1,774	43.97%
govdelivery / email	480	42.29%
yahoo / organic	458	47.82%
cisa.gov / referral	335	48.06%
Inks.gd / referral	300	68.33%
dhs.gov / referral	285	45.26%
duckduckgo / organic	169	45.56%
campussafetymagazine.com / referral	121	27.27%

Visits and Bounce Rate by Source/Medium

Total Pageviews		
Page Title	Pageviews	Bounce Rate
SchoolSafety.gov   School Sa fety Resources	9,857	60.37%
Explore School Safety Grants   SchoolSafety.gov	6,881	43.75%
School Safety Grants   Scho olSafety.gov	5,119	43.93%
Bullying and Cyberbullying   S choolSafety.gov	3,945	65.51%
Emergency Planning   School Safety.gov	3,117	65.42%
Threat Assessment and Rep orting   SchoolSafety.gov	1,871	55.30%
Get a School Safety Action P lan   SchoolSafety.gov	1,658	6.83%
Back-to-School Campaign   S choolSafety.gov	1,310	67.56%
Find School Safety Resource s   SchoolSafety.gov	1,049	54.09%
Mental Health   SchoolSafet y.gov	1,034	67.32%

Social Network	Sessions
Twitter	99
Facebook	71
LinkedIn	23
Weebly	4
Pinterest	1
Snapchat	1