

SchoolSafety.gov Web Performance Metrics

Jun 1, 2023 - Jun 30, 2023

All Users
100.00% Sessions

Total Visits
30,030
% of Total: 100.00% (30,030)

Avg. Visit Duration
00:02:10
Avg for View: 00:02:10 (0.00%)

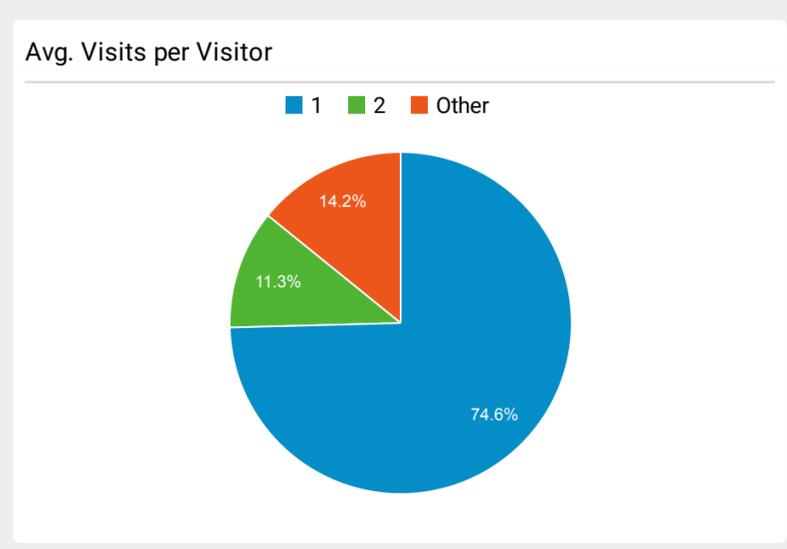
Pageviews
34,786
% of Total: 100.00% (34,786)

Unique Visitors
12,277
% of Total: 100.00% (12,277)

Avg. Pages / Visit
2.24
Avg for View: 2.24 (0.00%)

Avg. Time on Page
00:01:43
Avg for View: 00:01:43 (0.00%)

Bounce Rate
54.99%
Avg for View: 54.99% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	7,348	54.16%
(direct) / (none)	3,906	67.10%
bing / organic	1,433	42.15%
yahoo / organic	424	47.88%
cisa.gov / referral	346	42.77%
lnks.gd / referral	167	67.07%
twitter / organic	160	26.88%
duckduckgo / organic	159	51.57%
govdelivery / email	151	37.75%
campussafetymagazine.com / referral	118	36.44%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	9,566	45.41%
SchoolSafety.gov School Sa fety Resources	7,082	60.11%
Emergency Planning School Safety.gov	2,091	60.25%
Bullying and Cyberbullying S choolSafety.gov	1,835	62.75%
Get a School Safety Action P lan SchoolSafety.gov	1,776	4.24%
Find School Safety Resource s SchoolSafety.gov	1,247	56.15%
Threat Assessment and Rep orting SchoolSafety.gov	1,182	60.42%
Targeted Violence SchoolS afety.gov	1,007	65.69%
Mental Health SchoolSafet y.gov	680	57.46%
Improve School Safety and S ecurity	639	63.96%

Sessions by Social Network

Social Network	Sessions
Twitter	43
Facebook	14
Blogger	3
LinkedIn	3
Weebly	1