

SchoolSafety.gov Web Performance Metrics

May 1, 2023 - May 31, 2023

All Users

100.00% Sessions

Total Visits

43,779

% of Total: 100.00% (43,779)

Avg. Visit Duration

00:02:04

Avg for View: 00:02:04 (0.00%)

Pageviews

50,610

% of Total: 100.00% (50,610)

Unique Visitors

19,070

% of Total: 100.00% (19,070)

Avg. Pages / Visit

2.12

Avg for View: 2.12 (0.00%)

Avg. Time on Page

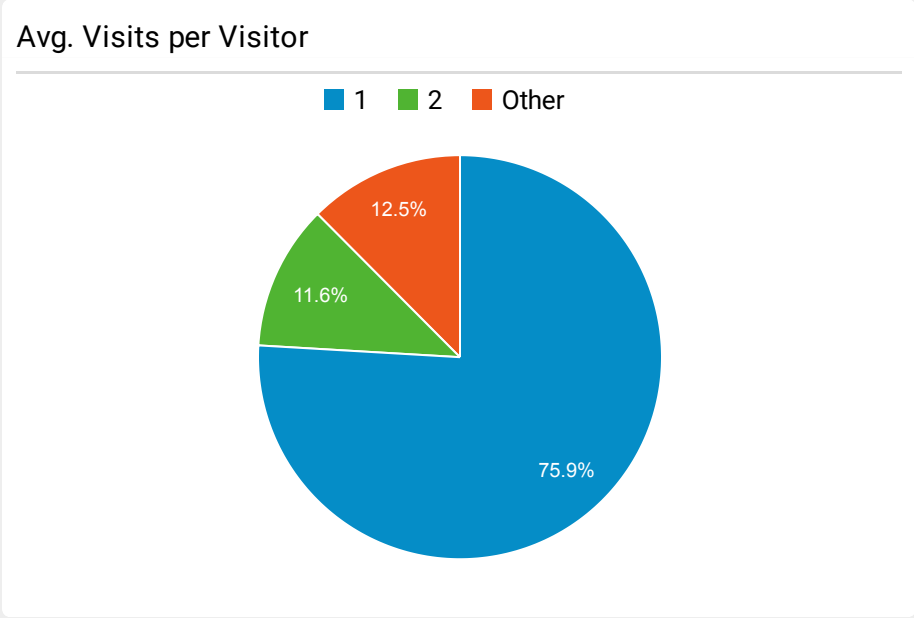
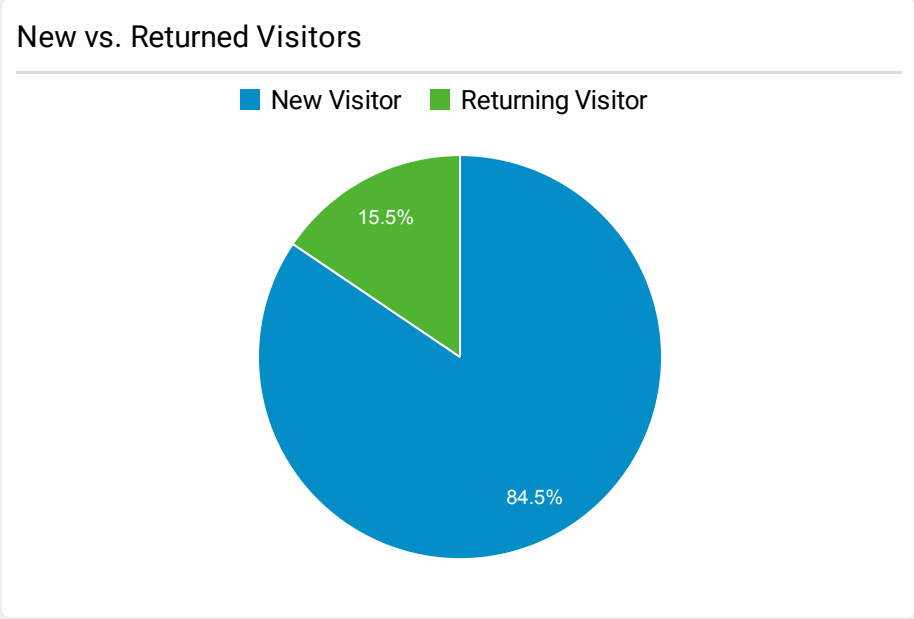
00:01:49

Avg for View: 00:01:49 (0.00%)

Bounce Rate

56.40%

Avg for View: 56.40% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	12,659	56.63%
(direct) / (none)	4,952	68.19%
bing / organic	2,292	47.03%
yahoo / organic	703	46.09%
cisa.gov / referral	399	41.60%
duckduckgo / organic	241	48.96%
asralertsystems.com / referral	235	37.02%
dhs.gov / referral	216	42.59%
lnks.gd / referral	208	54.33%
govdelivery / email	175	34.29%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	14,254	46.52%
SchoolSafety.gov School Safety Resources	10,038	61.08%
Bullying and Cyberbullying SchoolSafety.gov	4,034	66.12%
Emergency Planning SchoolSafety.gov	2,834	60.28%
Threat Assessment and Reporting SchoolSafety.gov	2,253	61.74%
Get a School Safety Action Plan SchoolSafety.gov	1,882	4.32%
Targeted Violence SchoolSafety.gov	1,555	75.38%
Mental Health SchoolSafety.gov	1,361	65.07%
Find School Safety Resources SchoolSafety.gov	1,185	57.69%
Improve School Safety and Security	1,015	66.95%

Sessions by Social Network

Social Network	Sessions
Twitter	47
Facebook	31
Instagram Stories	2
LinkedIn	1
Weebly	1