

SchoolSafety.gov Web Performance Metrics

Apr 1, 2023 - Apr 30, 2023

All Users
100.00% Sessions

Total Visits
51,389
% of Total: 100.00% (51,389)

Avg. Visit Duration
00:02:20
Avg for View: 00:02:20 (0.00%)

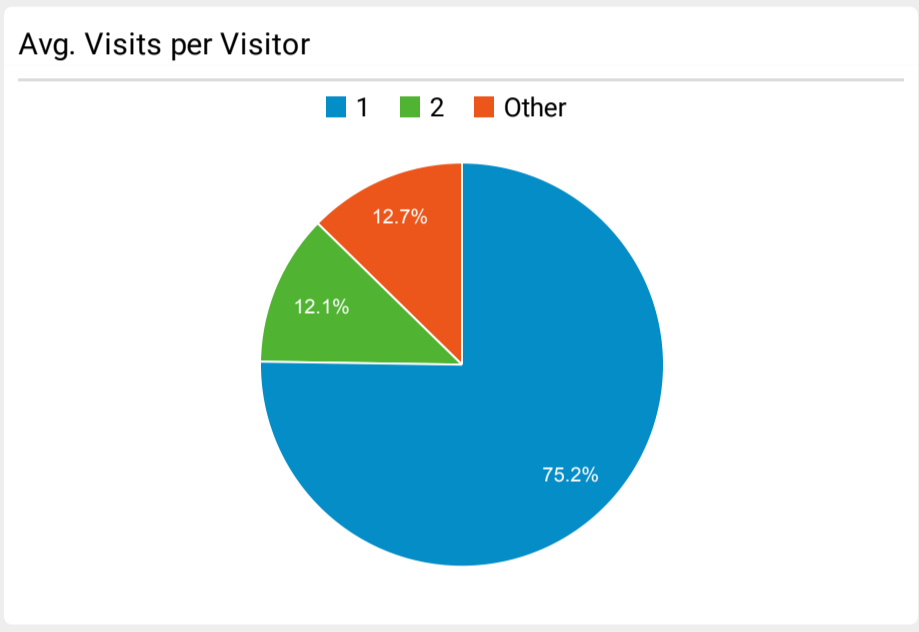
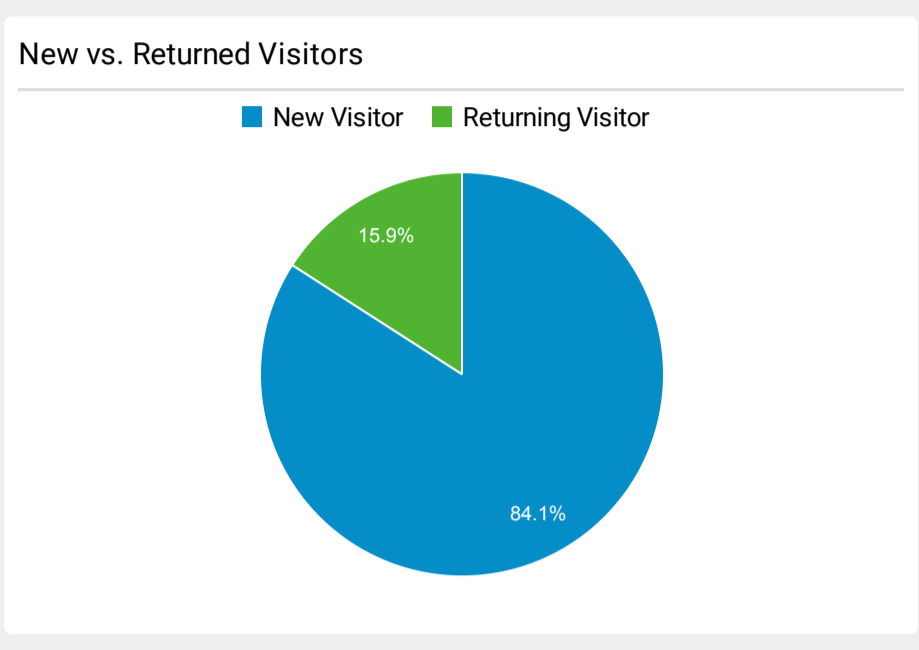
Pageviews
58,790
% of Total: 100.00% (58,790)

Unique Visitors
20,995
% of Total: 100.00% (20,995)

Avg. Pages / Visit
2.24
Avg for View: 2.24 (0.00%)

Avg. Time on Page
00:01:50
Avg for View: 00:01:50 (0.00%)

Bounce Rate
54.11%
Avg for View: 54.11% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	13,357	54.85%
(direct) / (none)	5,278	65.80%
bing / organic	2,762	44.53%
yahoo / organic	866	46.42%
cisa.gov / referral	598	42.14%
duckduckgo / organic	341	38.12%
asralertsystems.com / referral	331	35.95%
campussafetymagazine.com / referral	283	30.74%
lnks.gd / referral	221	45.70%
dhs.gov / referral	177	41.81%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	19,029	44.22%
SchoolSafety.gov School Sa fety Resources	11,023	59.24%
Bullying and Cyberbullying S choolSafety.gov	3,485	68.05%
Emergency Planning School Safety.gov	2,987	57.57%
Get a School Safety Action Pl an SchoolSafety.gov	2,939	4.14%
Threat Assessment and Rep orting SchoolSafety.gov	2,526	56.83%
Targeted Violence SchoolSa fety.gov	2,031	67.52%
Mental Health SchoolSafet y.gov	1,330	69.22%
Find School Safety Resource s SchoolSafety.gov	1,291	64.60%
Foundational Elements of Sc hool Safety SchoolSafety.go v	1,187	65.93%

Sessions by Social Network

Social Network	Sessions
Facebook	64
Twitter	47
LinkedIn	35
Weebly	3
Google Groups	1
Instagram Stories	1