

SchoolSafety.gov Web Performance Metrics

Mar 1, 2023 - Mar 31, 2023

All Users
100.00% Sessions

Total Visits
55,045
% of Total: 100.00% (55,045)

Avg. Visit Duration
00:02:19
Avg for View: 00:02:19 (0.00%)

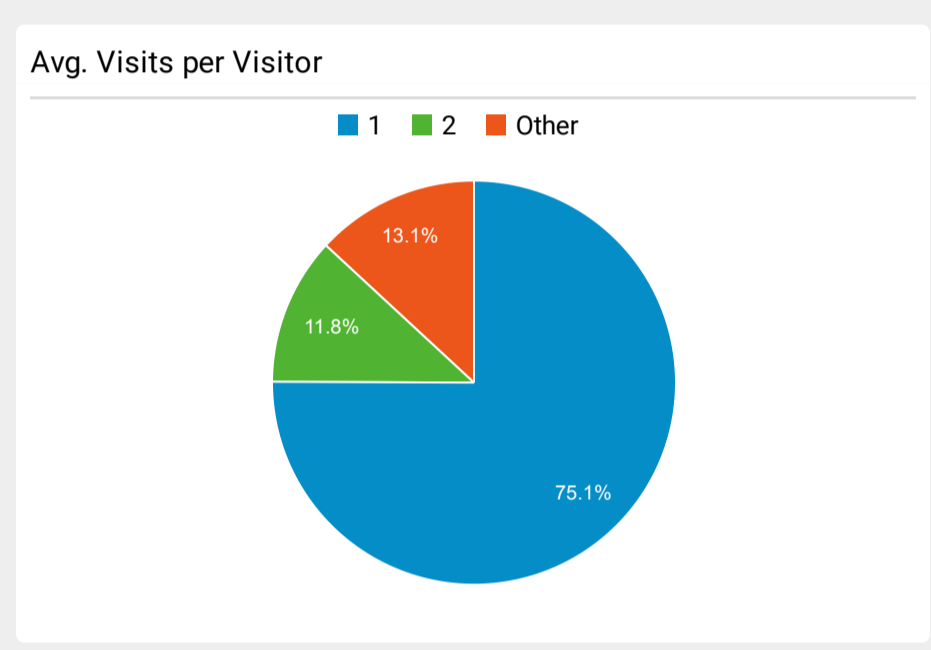
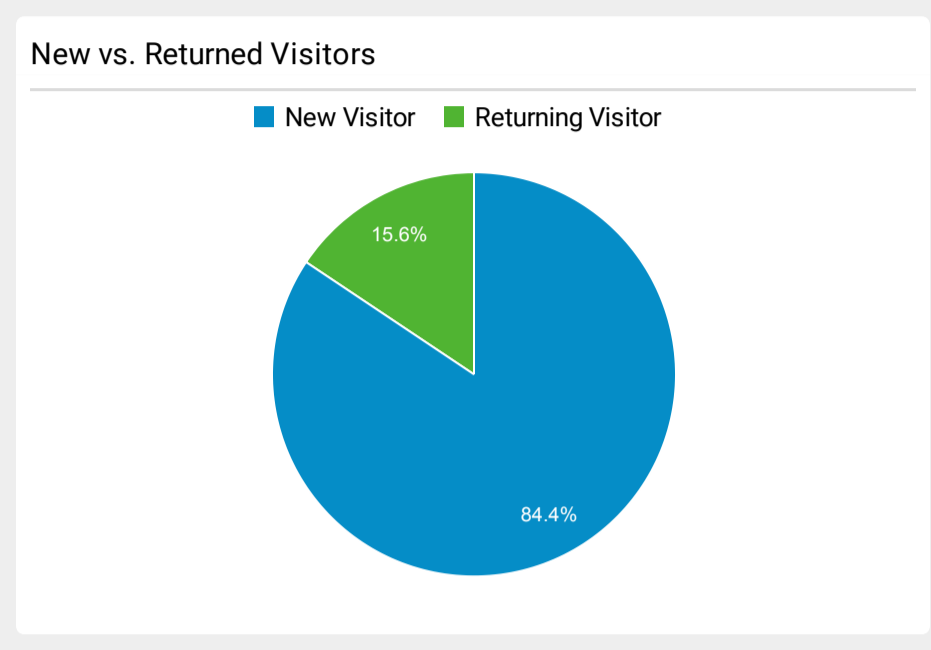
Pageviews
62,927
% of Total: 100.00% (62,927)

Unique Visitors
22,462
% of Total: 100.00% (22,462)

Avg. Pages / Visit
2.21
Avg for View: 2.21 (0.00%)

Avg. Time on Page
00:01:52
Avg for View: 00:01:52 (0.00%)

Bounce Rate
54.59%
Avg for View: 54.59% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	14,329	55.57%
(direct) / (none)	5,800	64.09%
bing / organic	2,858	44.44%
yahoo / organic	919	47.77%
cisa.gov / referral	508	40.16%
duckduckgo / organic	388	46.39%
asralertsystems.com / referral	294	31.29%
lnks.gd / referral	269	51.30%
classroom.google.com / referral	230	49.13%
twitter / organic	216	36.11%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	19,432	42.64%
SchoolSafety.gov School Sa fety Resources	11,941	59.25%
Bullying and Cyberbullying S choolSafety.gov	4,506	66.12%
Emergency Planning School Safety.gov	3,620	64.85%
Threat Assessment and Rep orting SchoolSafety.gov	2,674	58.57%
Get a School Safety Action Pl an SchoolSafety.gov	2,575	4.17%
Targeted Violence SchoolSa fety.gov	1,989	65.14%
Mental Health SchoolSafet y.gov	1,644	64.49%
Find School Safety Resource s SchoolSafety.gov	1,593	57.31%
Foundational Elements of Sc hool Safety SchoolSafety.go v	1,132	62.53%

Sessions by Social Network

Social Network	Sessions
Facebook	64
Twitter	59
LinkedIn	25
Blogger	2
Instagram	1
Pinterest	1
reddit	1