

SchoolSafety.gov Web Performance Metrics

Feb 1, 2023 - Feb 28, 2023

All Users
100.00% Sessions

Total Visits
40,406
% of Total: 100.00% (40,406)

Avg. Visit Duration
00:02:01
Avg for View: 00:02:01 (0.00%)

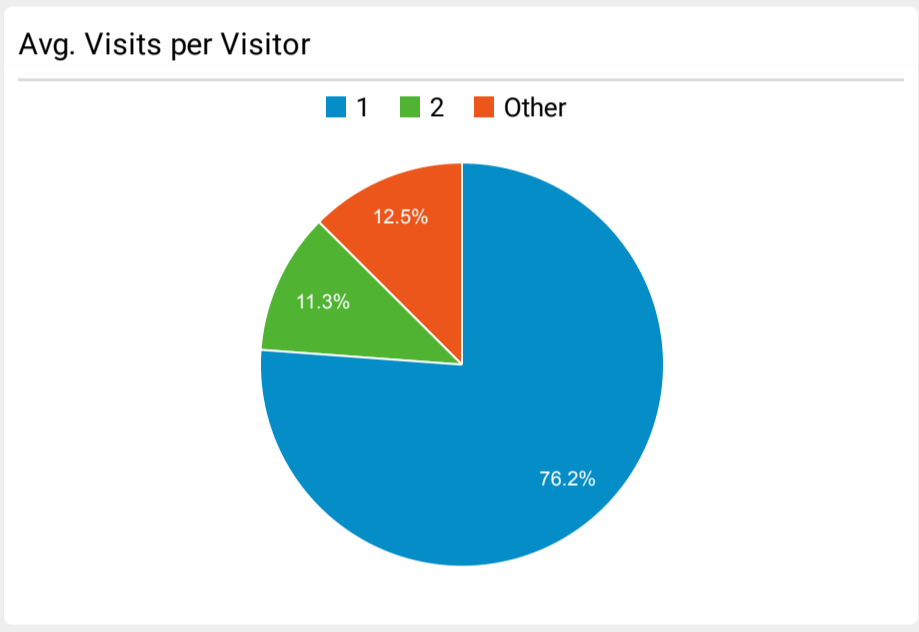
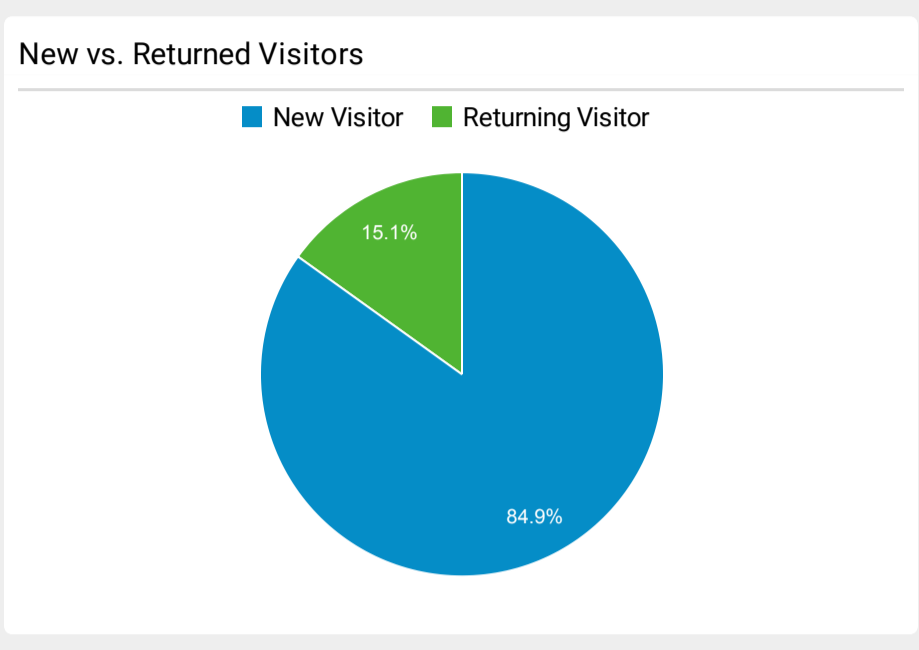
Pageviews
46,843
% of Total: 100.00% (46,843)

Unique Visitors
18,205
% of Total: 100.00% (18,205)

Avg. Pages / Visit
2.08
Avg for View: 2.08 (0.00%)

Avg. Time on Page
00:01:50
Avg for View: 00:01:50 (0.00%)

Bounce Rate
56.15%
Avg for View: 56.15% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	11,512	56.73%
(direct) / (none)	5,166	63.82%
bing / organic	2,032	45.92%
yahoo / organic	605	47.44%
lnks.gd / referral	412	61.41%
cisa.gov / referral	243	36.63%
duckduckgo / organic	192	47.92%
asralertsystems.com / referral	171	24.56%
govdelivery / email	158	28.48%
ohioschoolsafetycenter.ohio.gov / referral	113	44.25%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	10,990	40.65%
SchoolSafety.gov School Sa fety Resources	8,839	59.14%
Bullying and Cyberbullying S choolSafety.gov	4,043	68.36%
Emergency Planning School Safety.gov	2,817	60.04%
Threat Assessment and Rep orting SchoolSafety.gov	2,351	60.40%
Child Exploitation SchoolSaf ety.gov	2,190	69.23%
Get a School Safety Action P lan SchoolSafety.gov	1,940	1.52%
Targeted Violence Schools afety.gov	1,713	67.56%
Mental Health SchoolSafet y.gov	1,547	66.28%
Find School Safety Resource s SchoolSafety.gov	1,158	63.30%

Sessions by Social Network

Social Network	Sessions
LinkedIn	69
Facebook	65
Twitter	54
Instagram	7
Blogger	1
HootSuite	1
Instagram Stories	1