

SchoolSafety.gov Web Performance Metrics

Nov 1, 2022 - Nov 30, 2022

All Users
100.00% Sessions

Total Visits
40,729
% of Total: 100.00% (40,729)

Avg. Visit Duration
00:02:21
Avg for View: 00:02:21 (0.00%)

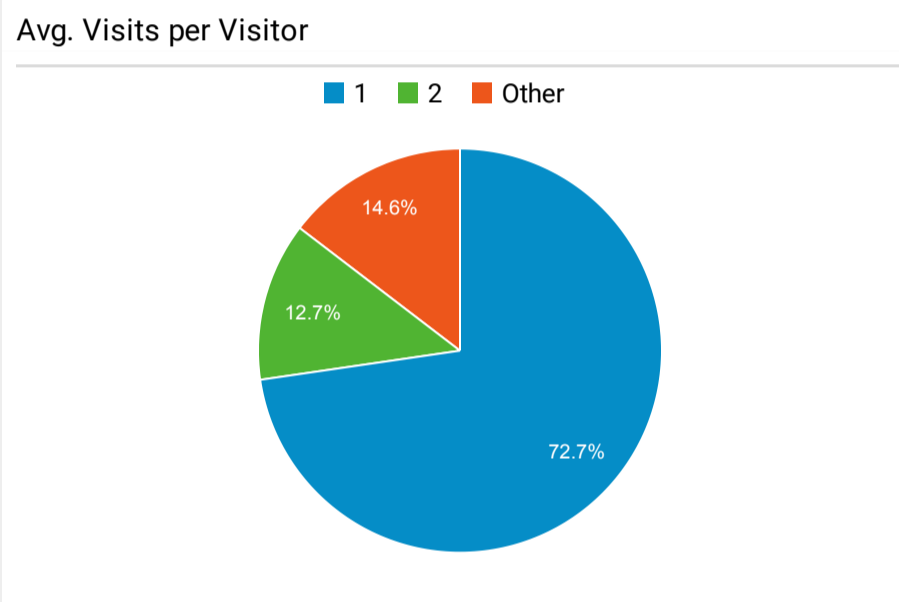
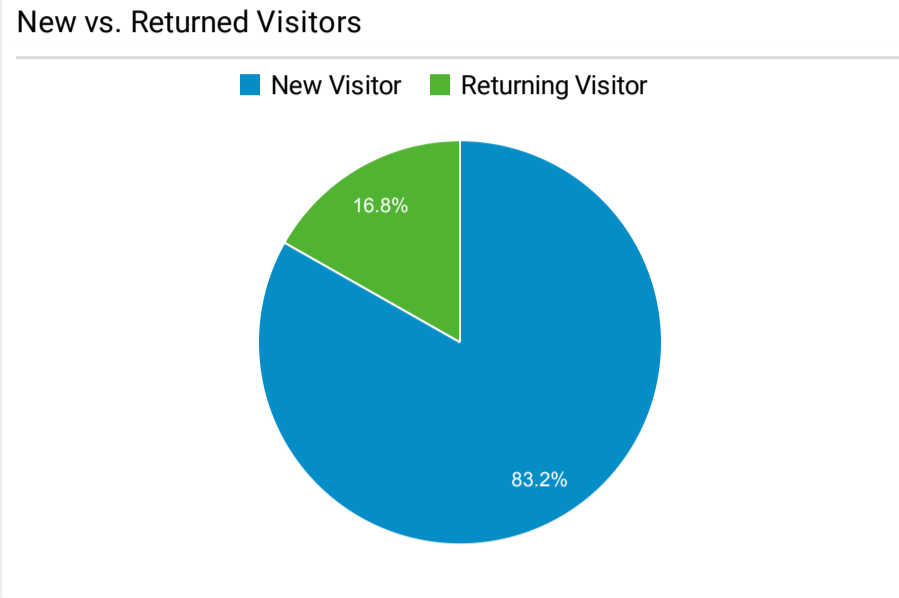
Pageviews
47,481
% of Total: 100.00% (47,481)

Unique Visitors
17,016
% of Total: 100.00% (17,016)

Avg. Pages / Visit
2.13
Avg for View: 2.13 (0.00%)

Avg. Time on Page
00:02:01
Avg for View: 00:02:01 (0.00%)

Bounce Rate
54.30%
Avg for View: 54.30% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	10,957	56.30%
(direct) / (none)	4,850	58.19%
bing / organic	2,401	49.35%
yahoo / organic	597	52.76%
s03-noam.prd.attend.teams.microsoft.com / referral	466	58.58%
search.usa.gov / referral	303	34.65%
cisa.gov / referral	248	32.26%
s04-noam.prd.attend.teams.microsoft.com / referral	174	35.06%
twitter / organic	170	21.76%
duckduckgo / organic	166	50.00%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	10,785	44.91%
SchoolSafety.gov School Safety Resources	10,727	57.15%
Bullying and Cyberbullying SchoolSafety.gov	4,247	64.98%
Emergency Planning SchoolSafety.gov	2,891	61.45%
Get a School Safety Action Plan SchoolSafety.gov	2,413	2.64%
Threat Assessment and Reporting SchoolSafety.gov	2,104	58.65%
Mental Health SchoolSafety.gov	1,655	67.98%
Find School Safety Resources SchoolSafety.gov	1,383	57.48%
Targeted Violence SchoolSafety.gov	1,274	64.58%
Foundational Elements of School Safety SchoolSafety.gov	985	61.38%

Sessions by Social Network

Social Network	Sessions
Twitter	45
Facebook	23
LinkedIn	8
Instagram	4
Weebly	3
Blogger	1
HootSuite	1
Instagram Stories	1