

SchoolSafety.gov Web Performance Metrics

Jan 1, 2023 - Jan 31, 2023

All Users

100.00% Sessions

Total Visits

35,929

% of Total: 100.00% (35,929)

Avg. Visit Duration

00:02:15

Avg for View: 00:02:15 (0.00%)

Pageviews

42,326

% of Total: 100.00% (42,326)

Unique Visitors

15,555

% of Total: 100.00% (15,555)

Avg. Pages / Visit

2.22

Avg for View: 2.22 (0.00%)

Avg. Time on Page

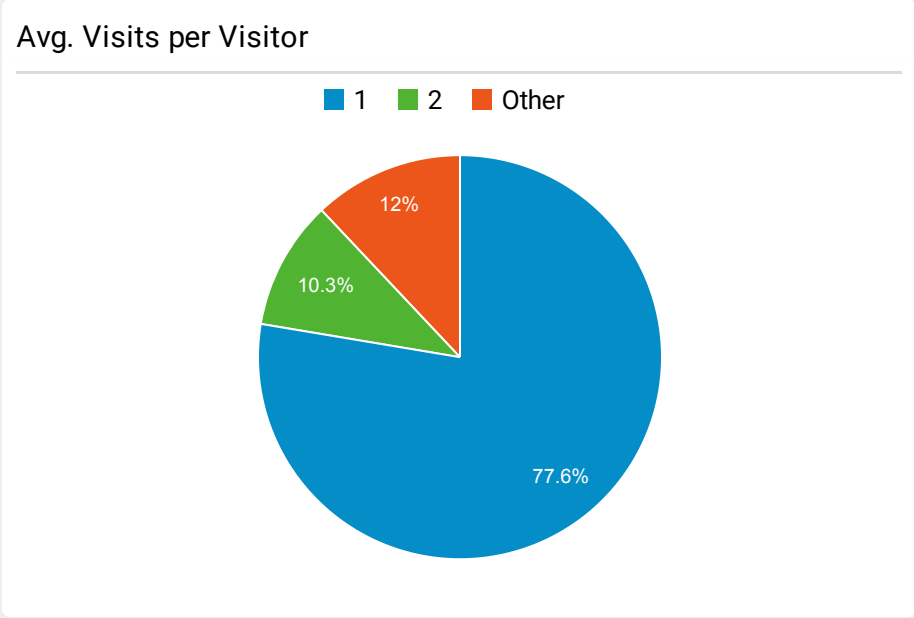
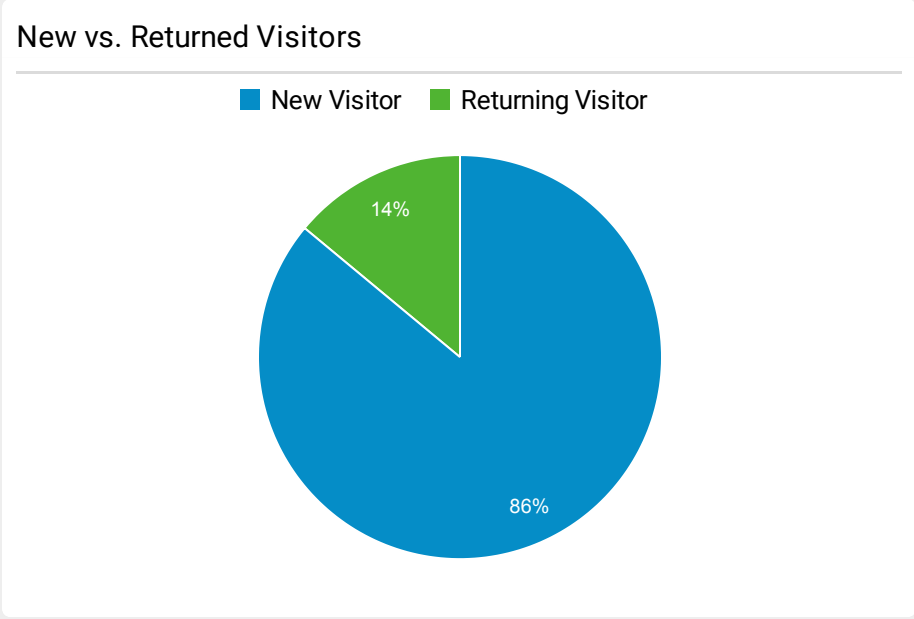
00:01:49

Avg for View: 00:01:49 (0.00%)

Bounce Rate

55.17%

Avg for View: 55.17% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	10,122	55.72%
(direct) / (none)	3,797	65.21%
bing / organic	1,874	48.08%
yahoo / organic	530	49.62%
lnks.gd / referral	394	51.52%
cisa.gov / referral	229	38.43%
asralertsystems.com / referral	195	31.79%
govdelivery / email	184	19.57%
duckduckgo / organic	162	45.06%
dhs.gov / referral	94	29.79%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants SchoolSafety.gov	10,703	37.67%
SchoolSafety.gov School Safety Resources	7,662	57.90%
Bullying and Cyberbullying SchoolSafety.gov	3,385	68.12%
Emergency Planning SchoolSafety.gov	2,231	63.60%
Threat Assessment and Reporting SchoolSafety.gov	2,029	57.24%
Mental Health SchoolSafety.gov	1,426	68.17%
Get a School Safety Action Plan SchoolSafety.gov	1,333	2.04%
Child Exploitation SchoolSafety.gov	1,292	64.39%
Find School Safety Resources SchoolSafety.gov	1,246	60.21%
Targeted Violence SchoolSafety.gov	1,233	72.00%

Sessions by Social Network

Social Network	Sessions
Facebook	46
Twitter	34
LinkedIn	20