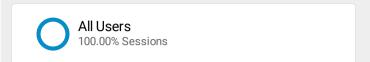**SchoolSafety.gov Web Performance Metrics**

Aug 1, 2022 - Aug 31, 2022

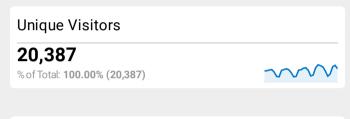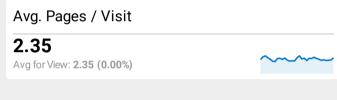◯ All Users
100.00% Sessions

Total Visits

45,801
% of Total: **100.00% (45,801)**

Avg. Visit Duration

00:01:53
Avg for View: **00:01:53 (0.00%)**

Pageviews

58,423
% of Total: **100.00% (58,423)**

Unique Visitors

20,387
% of Total: **100.00% (20,387)**

Avg. Pages / Visit

2.35
Avg for View: **2.35 (0.00%)**

Avg. Time on Page

00:01:22
Avg for View: **00:01:22 (0.00%)**

Bounce Rate

56.01%
Avg for View: **56.01% (0.00%)**

New vs. Returned Visitors

🔵 New Visitor 🟢 Returning Visitor

New Visitor 86.4%
Returning Visitor 13.6%

Avg. Visits per Visitor

🔵 1 🟢 2 🟠 Other

1 — 78.8%
2 — 10.7%
Other — 10.6%

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	11,257	60.96%
(direct) / (none)	4,518	61.58%
dhs.gov / referral	2,920	49.08%
bing / organic	1,754	44.36%
search.usa.gov / referral	508	29.92%
yahoo / organic	441	44.44%
lnks.gd / referral	323	61.30%
cisa.gov / referral	314	41.08%
asralertsystems.com / referral	313	40.58%
govdelivery / email	300	44.33%

Total Pageviews

Page Title	Pageviews	Bounce Rate
SchoolSafety.gov	School Safety Resources	17,551	54.73%
Explore School Safety Grants	SchoolSafety.gov	14,569	48.41%
Emergency Planning	SchoolSafety.gov	3,837	62.78%
Get a School Safety Action Plan	SchoolSafety.gov	3,052	15.51%
Threat Assessment and Reporting	SchoolSafety.gov	2,037	69.44%
Bullying and Cyberbullying	SchoolSafety.gov	1,665	71.66%
Find School Safety Resources	SchoolSafety.gov	1,634	67.47%
Targeted Violence	SchoolSafety.gov	1,521	63.06%
Improve School Safety and Security	1,495	80.66%
Mental Health	SchoolSafety.gov	1,038	71.96%

Sessions by Social Network

Social Network	Sessions
Facebook	240
Twitter	125
LinkedIn	68
HootSuite	1
YouTube	1