

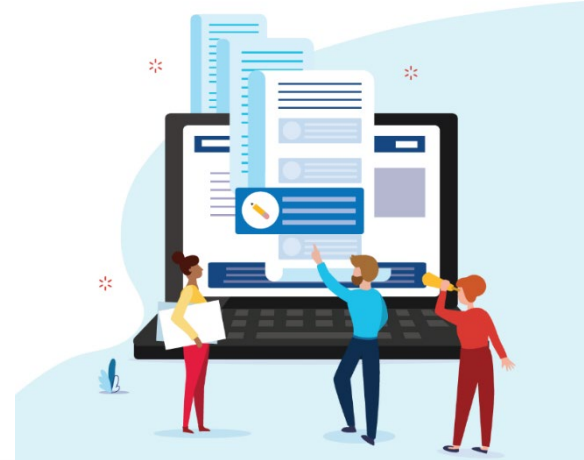
# Bullying Prevention Awareness Month: Resources for K-12 Schools

Thursday, October 13, 2022

SchoolSafety.gov



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration



# Webinar Agenda

- Webinar Objectives
- Speaker Introductions
- Centers for Disease Control and Prevention
  - Overview of Bullying
  - Bullying Prevention Resources
- Substance Abuse and Mental Health Services Administration
  - StopBullying.gov
- SchoolSafety.gov
  - Additional Bullying Prevention Resources
  - National School Safety Summit
- Q & A



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Substance Abuse and Mental Health  
Services Administration

# Webinar Objectives

1. Provide an overview of what bullying is and how to identify it, key strategies and actions schools and school personnel can implement to prevent and address it, and the tools available from the government to support schools in these efforts.
2. Highlight additional school safety-related resources on topics like school climate and mental health access.



# Featured Speakers



## Kevin J. Vagi, PhD

Behavioral Scientist  
Division of Violence Prevention  
Centers for Disease Control and Prevention



## Nancy Kelly, MS Ed

Branch Chief, Mental Health Promotion  
Center for Mental Health Services  
Substance Abuse and Mental Health Services  
Administration



## Ryan Streeter

Program Manager, Product & Training  
School Safety Task Force  
Cybersecurity and Infrastructure Security  
Agency



## Adam Wheeler, MPH

Public Health Advisor/Government Project Officer  
Center for Mental Health Services  
Substance Abuse and Mental Health Services  
Administration



# CHILDREN'S BULLYING

Disclaimer: The findings and conclusions of this presentation are those of the author and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

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# Definition of Bullying



“Bullying is any **unwanted aggressive behavior(s)** by another youth or group of youths who are not siblings or current dating partners that involves an **observed or perceived power imbalance** and is **repeated multiple times or is highly likely to be repeated**. Bullying may inflict harm or distress on the targeted youth including physical, psychological, social, or educational harm.”

Gladden, Vivolo-Kantor, Hamburger, & Lumpkin, 2013; <http://www.cdc.gov/violenceprevention/pdf/bullying-definitions-final-a.pdf>



# Types of Bullying



**Physical**



**Verbal**



**Relational/Social**



**Damage to Property**

# Cyberbullying

The most common places where cyberbullying occurs are:

- Social Media
- Text messaging and messaging apps
- Instant messaging, direct messaging, and online chatting
- Online forums, chat rooms, message boards
- Email
- Online gaming communities





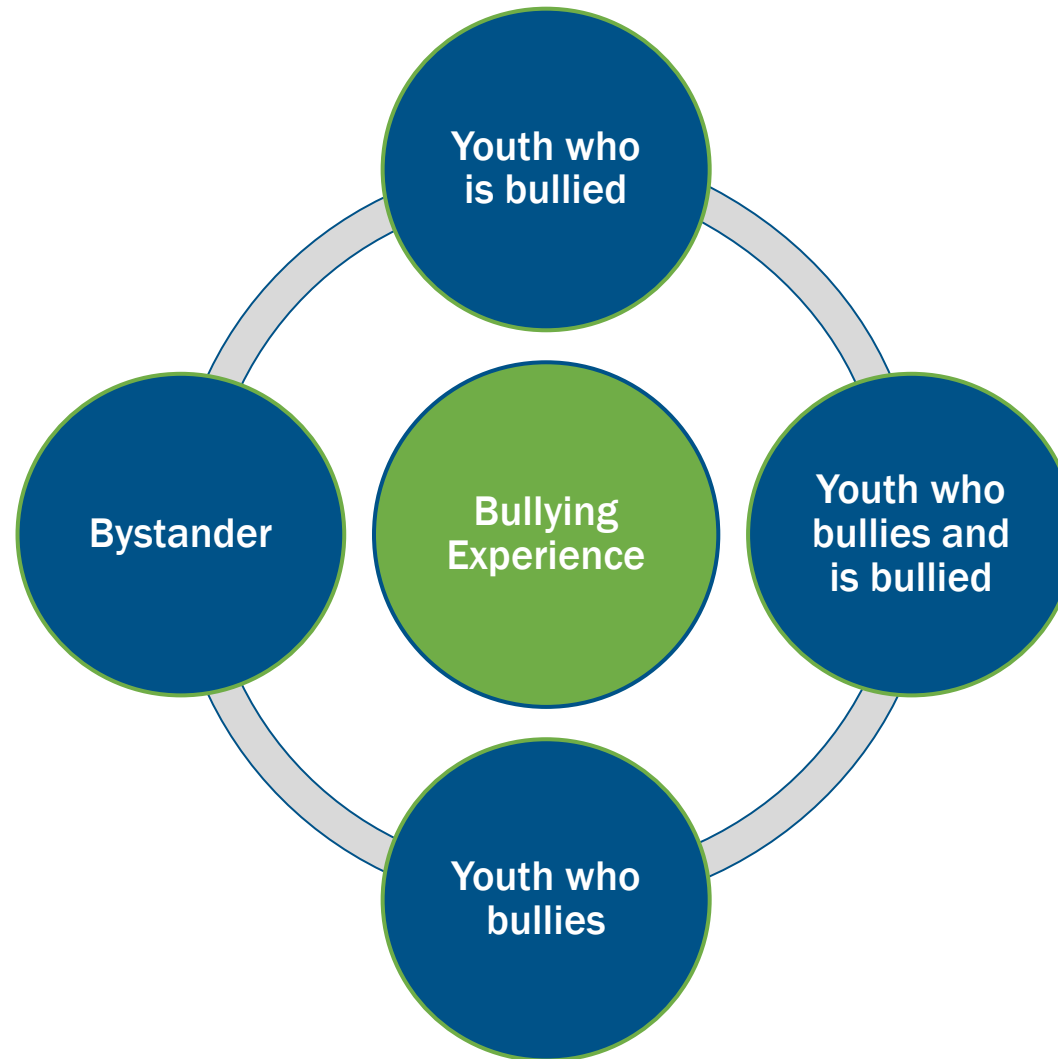
# What Bullying is NOT

- Rough and tumble play between peers with no power differential
- Aggression targeted at a current dating partner, sibling, or adult



Bullying can overlap with other forms of violence and harassment.

# How is bullying experienced?



Source: Division of Violence Prevention, CDC

# Bullying is Common

**1 in 5** high school students reported being **bullied** at school in the last year.



More than **1 in 6** high school students reported being **cyberbullied** in the last year.

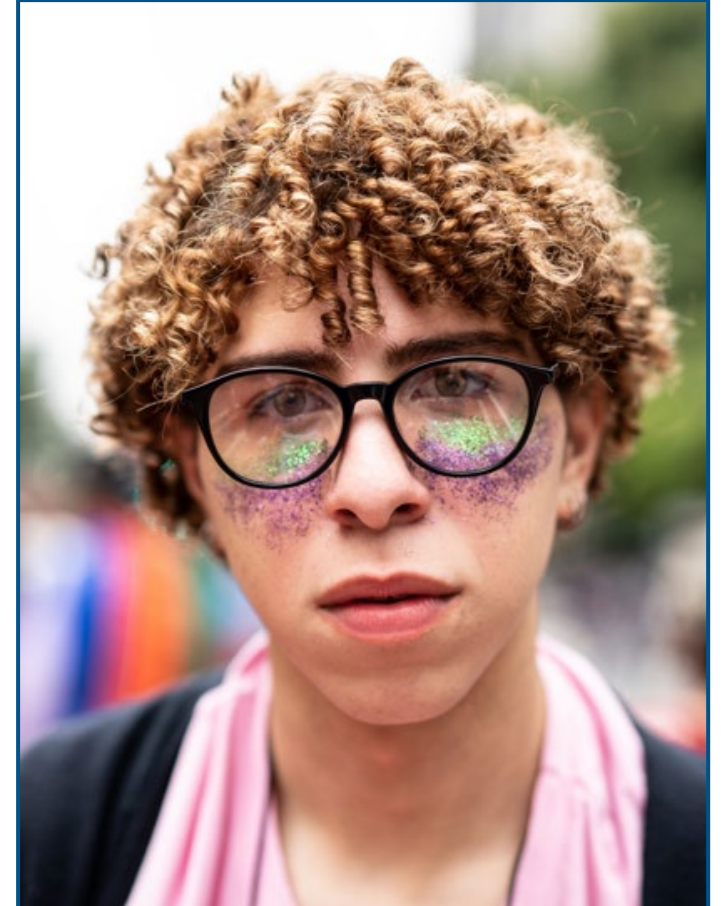


Centers for Disease Control and Prevention. Youth risk behavior surveillance—United States, 2019. Morbidity and Mortality Weekly Report--Surveillance Summaries 2020; 69(SS1). Available from <https://www.cdc.gov/healthyyouth/data/yrbs/pdf/2019/su6901-H.pdf>.

# Some Youth Experience Bullying More Than Others

High school students, bullied at school or electronically during the past year

- 30% female > 19% males
- 29% White > 19% Hispanic > 18% Black
- 40% LGB > 33% unsure > 22% heterosexual



Centers for Disease Control and Prevention. Youth risk behavior surveillance—United States, 2019. Morbidity and Mortality Weekly Report—Surveillance Summaries 2020; 69(SS1). Available from <https://www.cdc.gov/healthyyouth/data/yrbs/pdf/2019/su6901-H.pdf>.

# How is Bullying Experienced?



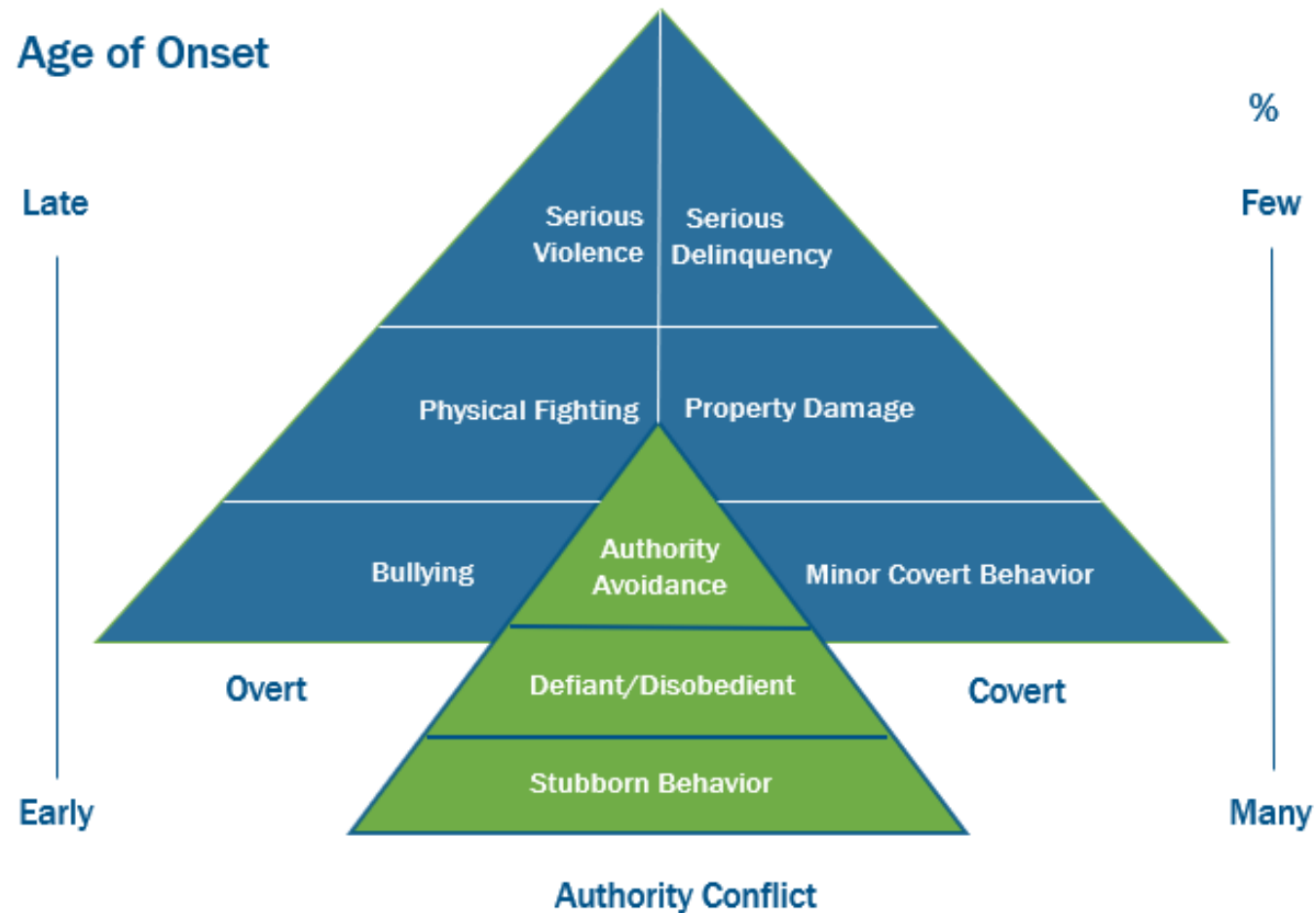
## **Bullying is a frequent discipline problem**

Approximately 15% of public schools report that bullying is a discipline problem occurring daily or at least once a week.

Irwin, V., Wang, K., Cui, J., and Thompson, A. (2022). Report on Indicators of School Crime and Safety: 2021 (NCES 2022-092/NCJ 304625). National Center for Education Statistics, U.S. Department of Education, and Bureau of Justice Statistics, Office of Justice Programs, U.S. Department of Justice. Washington, DC.  
Retrieved from <https://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2022092>.



# Bullying as a Developmental Pathway for Violent and Delinquent Behavior



Source: Modified from Loeber, R., and Hay, D.F. 1994. Developmental approaches to aggression and conduct problems. In *Development Through Life: A Handbook for Clinicians*, edited by M. Rutter and D.F. Hay. Oxford, England: Blackwell Scientific Publications.

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# BULLYING PREVENTION RESEARCH RESOURCES

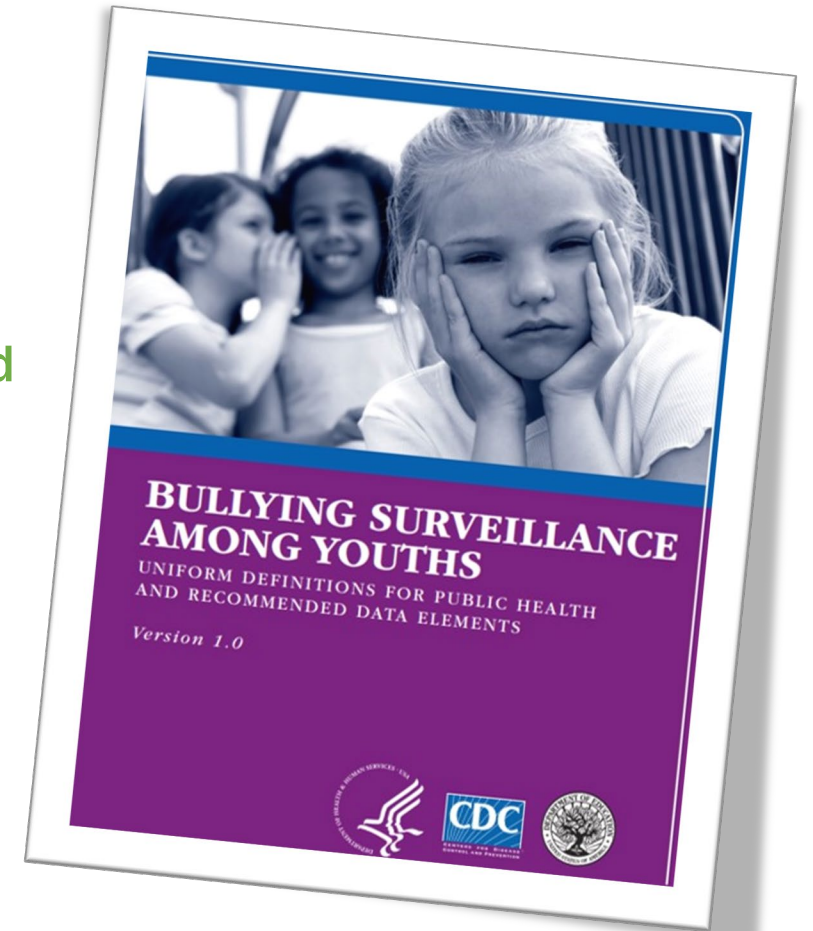


# Uniform Definitions to Better Understand Bullying

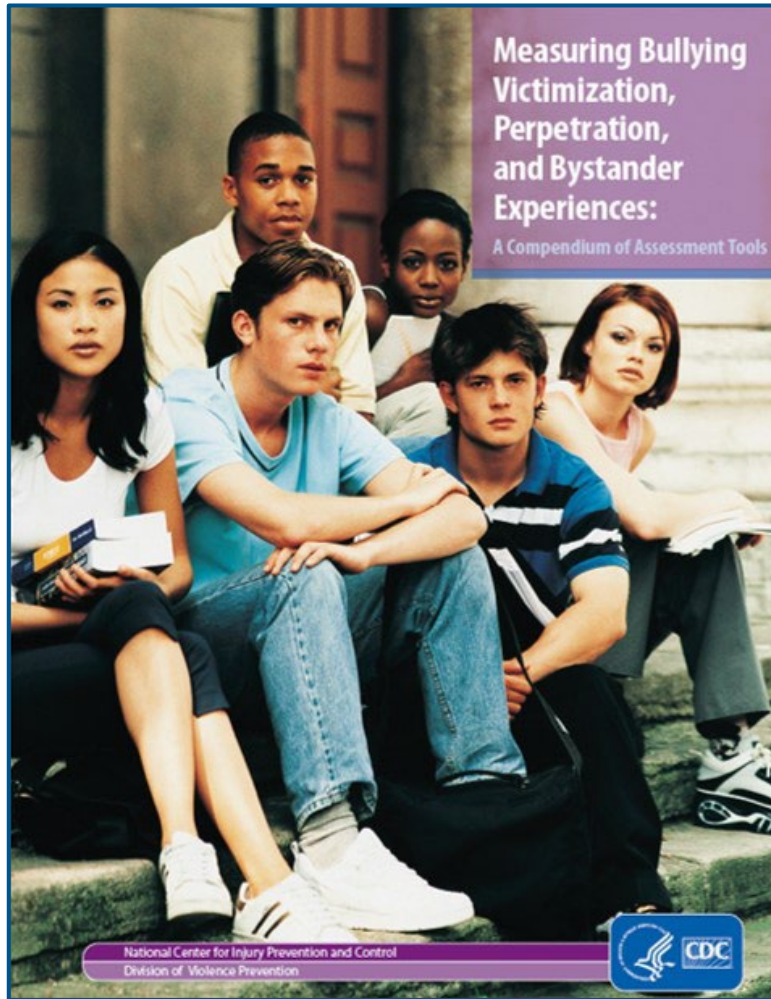
## *Bullying Surveillance Among Youths: Uniform Definitions for Public Health and Recommended Data Elements, Version 1.0*

- Designed as a tool to help organizations, researchers, evaluators, community groups, educators, and public health officials **define and gather systematic data on bullying to better inform research and prevention efforts.**
- Intended to improve the consistency and comparability of data collected on bullying. **The lack of a uniform definition hinders our ability to understand the true magnitude, scope, and impact of bullying and track trends over time.**

<https://www.cdc.gov/violenceprevention/pdf/bullying-definitions-final-a.pdf>



# Compendium of Bullying Measurement Tools



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<https://www.cdc.gov/violenceprevention/pdf/BullyCompendium-a.pdf>

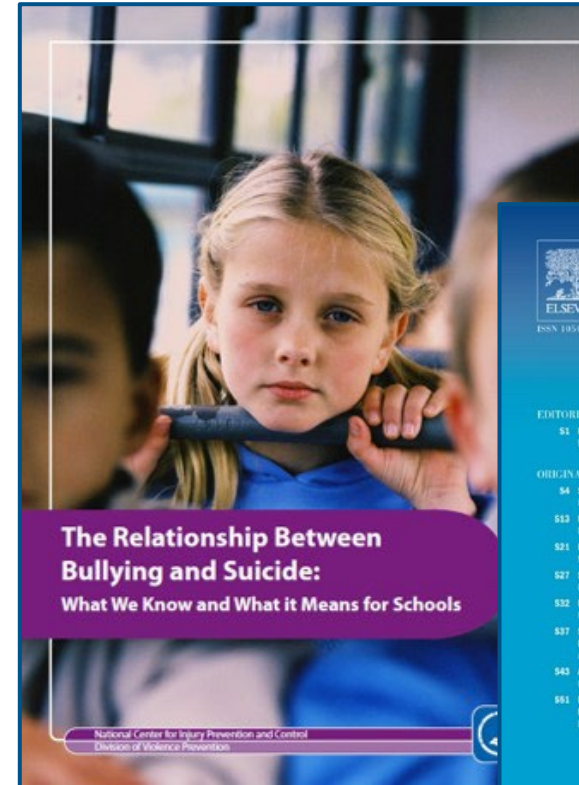
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# Resources to Prevent Bullying and Suicide

Other CDC resources that you may find helpful:

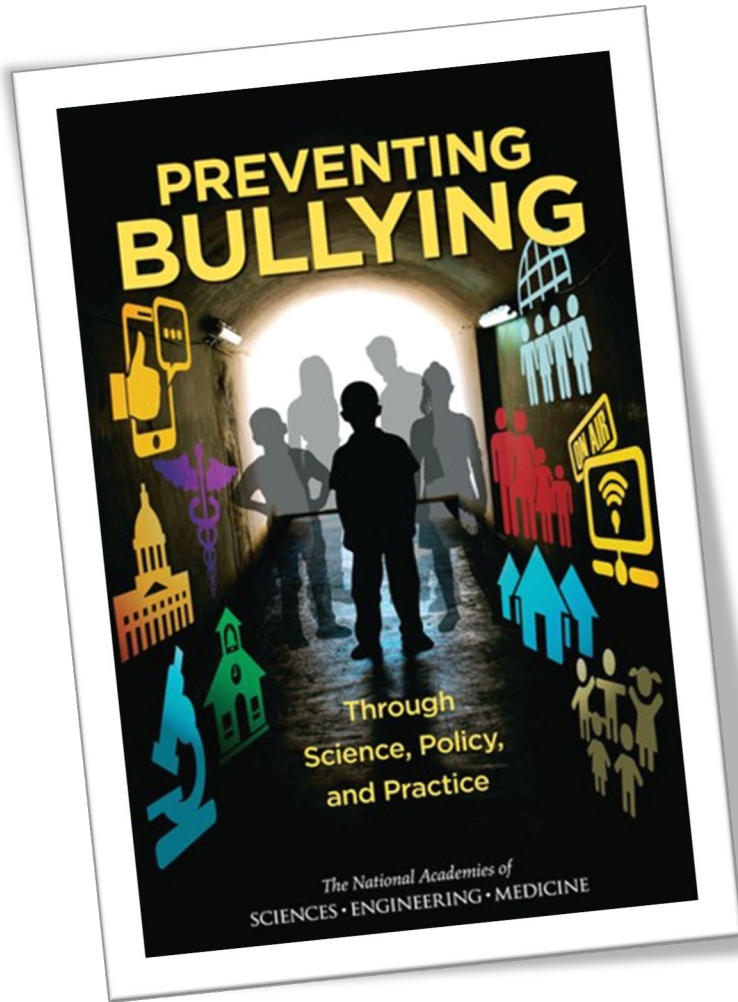
- [Supplement issue of the Journal of Adolescent Health](#)
- [The Relationship Between Bullying and Suicide](#)



<https://www.cdc.gov/violenceprevention/youthviolence/bullyingresearch/index.html>



# Key Findings in Bullying Evidence Base



## National Academies of Sciences, Engineering & Medicine Report:

- Short- and long-term consequences for all involved
- Zero tolerance policies are not effective
- Use of common definitions important
- Development, implementation and evaluation of evidence-based prevention and intervention programs
- Role of laws and policies to strengthen local efforts

<https://www.nap.edu/catalog/23482/preventing-bullying-through-science-policy-and-practice>

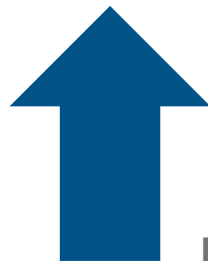
# Change in Parents' Concern about Bullying – COVID-19



Not physically attending school



Less concerned about child(ren) being bullied



More concerned now about child(ren) being bullied

Hispanic (21%) > NH Black (16%) > NH White (7%) > NH Other (6%)

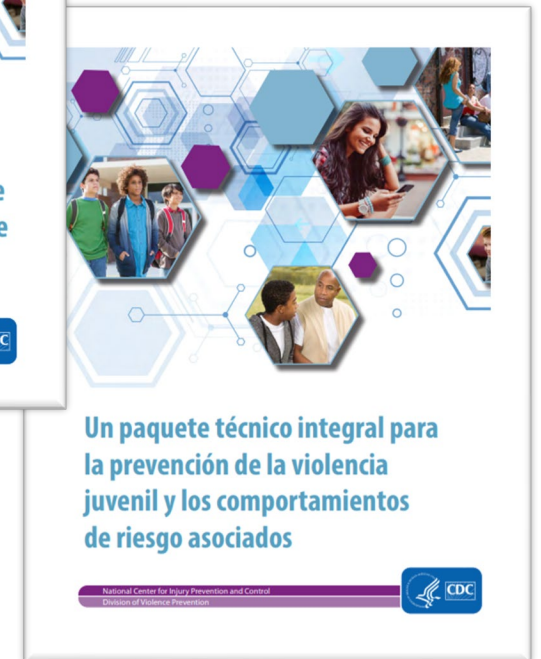
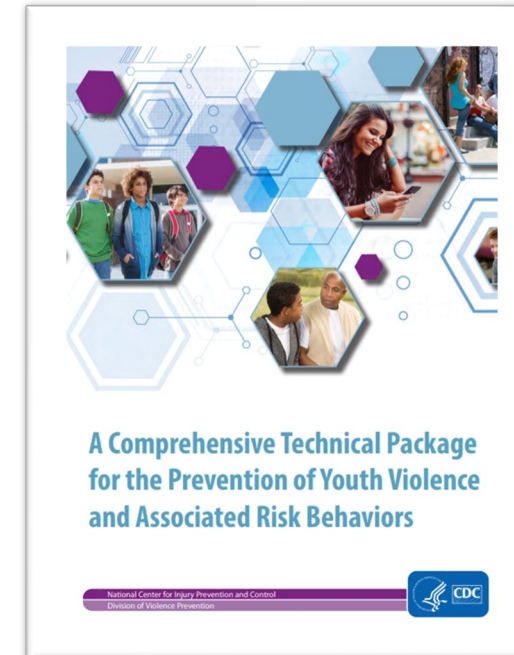
# RESOURCES FOR BULLYING PREVENTION



# CDC's Youth Violence Technical Package

Select group of strategies based on the best available evidence to prevent or reduce violence.

- **Strategy** – lays out direction of actions
- **Approach** – specific ways to advance the strategy (programs, policies, practices)
- **Evidence** – for each approach in preventing violence or its associated risk factors



<https://www.cdc.gov/violenceprevention/communicationresources/pub/technical-packages.html>

# The Community Guide

## School-based Anti-bullying Interventions

### Major Findings:

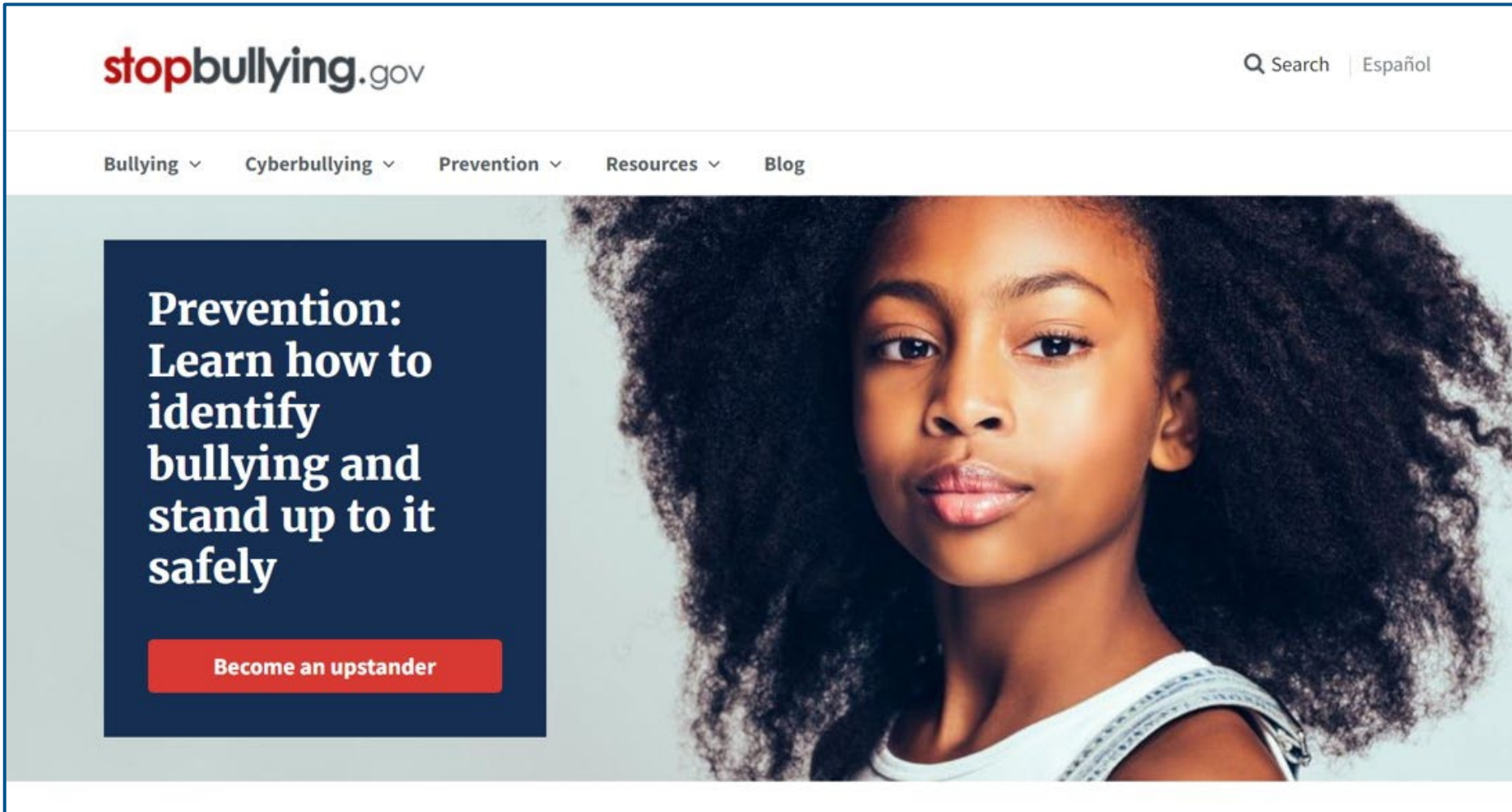
- Reductions in bullying perpetration and victimization
- Improvements in anxiety, depression, and well-being
- Reductions in cyberbullying perpetration and victimization



<https://www.thecommunityguide.org/findings/violence-prevention-school-based-anti-bullying-interventions>



# StopBullying.gov



<https://www.stopbullying.gov/>

<https://espanol.stopbullying.gov/>

SchoolSafety.gov



# CDC's VetoViolence



**Bullying  
Prevention  
Toolkit...**

**Coming  
Soon!**

<https://vetoviolence.cdc.gov>

# StopBullying.gov

Adam Wheeler, Public Health Advisor  
Nancy Kelly, Mental Health Promotion Branch Chief  
Substance Abuse and Mental Health Services Administration  
U.S. Department of Health and Human Services



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration

# About StopBullying.gov

Mission: StopBullying.gov provides information from various government agencies on *what bullying is, what cyberbullying is, who is at risk*, and how you can *prevent and respond to bullying*.

- StopBullying.gov is represented by
  - Department of Education (ED)
  - Department of Health and Human Services (HHS)
    - Centers for Disease Control and Prevention (CDC)
    - Health Resources and Services Administration (HRSA)
    - Substance Abuse and Mental Health Service Administration (SAMHSA)
  - Department of Justice (DOJ)
  - And other Federal Partners



# A tour through StopBullying.gov

StopBullying.gov also includes resources for parents, teachers, and other adults working with kids.

**Training Center** – Webinars, presentations, and other resources that highlight best practices – some with continuing education credit!

**Research Resources** – Research-based fact sheets, research summaries, and infographics to deepen your understanding of bullying and its prevention.

**State Laws and Policies** – An interactive map showing the most current bullying and cyberbullying policies in each U.S. state and territory.



Scan This  
QR Code!

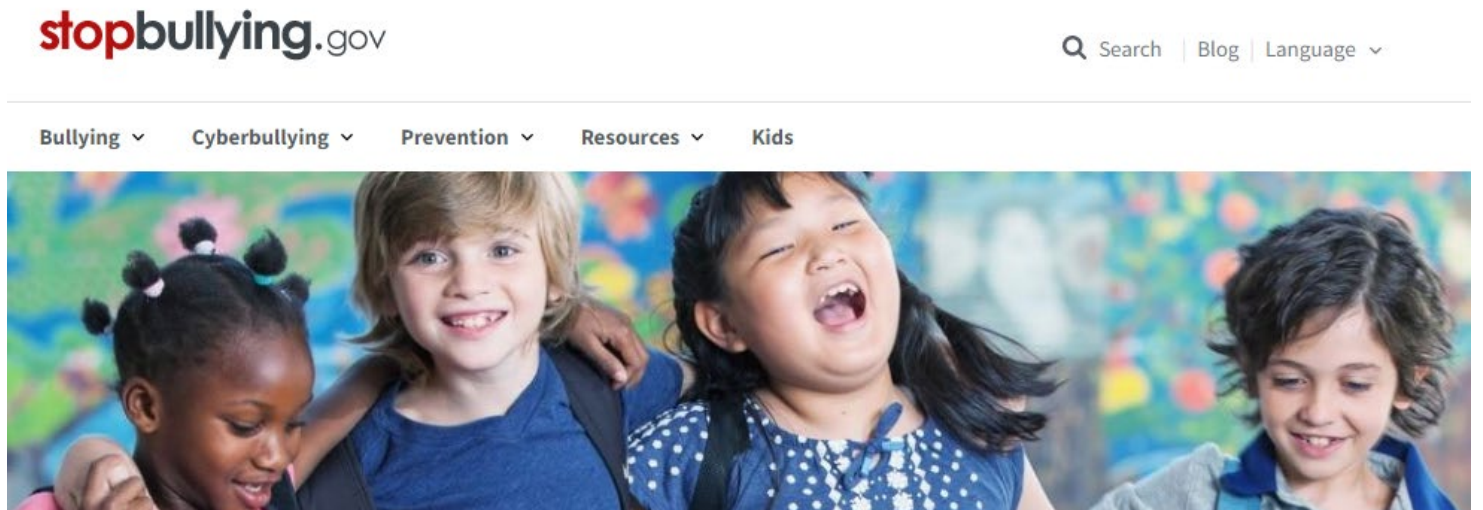
[Click here to be taken to the video directly.](#)



# StopBullying.gov Contents

StopBullying.gov provides information about

- Bullying/cyberbullying
- Recognizing warning signs
- Risk factors for bullying/being bullied
- Prevention/intervention tactics
- Identity-oriented experiences
- Resources and toolkits



# StopBullying.gov Audience

StopBullying.gov provides content for diverse audiences including...

- Parents/caregivers
- Children and youth
- Teachers and school communities
- Community leaders
  - Sports and athletics
  - Religious and faith-based organizations
- Bystanders and Upstanders



# StopBullying.gov Resources

StopBullying.gov provides extensive resources for youth and adults

- Help-seeking
- Intervention/reporting behavior
- State laws, policies & regulations
- Infographics, fact sheets, and research summaries
- Extensive video library
- Training Center
  - Bullying Prevention Training Module
  - Community Action Toolkit
  - Guides for engaging stakeholders
- External resources



# SAMHSA.gov Resources

- Evidence-Based Practices (EBP) Resource Center
  - Provides communities, clinicians, policy-makers and others with the information and tools to incorporate evidence-based practices into their communities or clinical settings
- NCTSN's [Creating, Supporting, and Sustaining Trauma-Informed Schools: A System Framework](#)
- Project AWARE
  - Building or expanding capacity to advance wellness and resiliency in education by increasing mental health awareness in schools across states, territories, and tribal communities

# SCHOOLSAFETY.GOV RESOURCES



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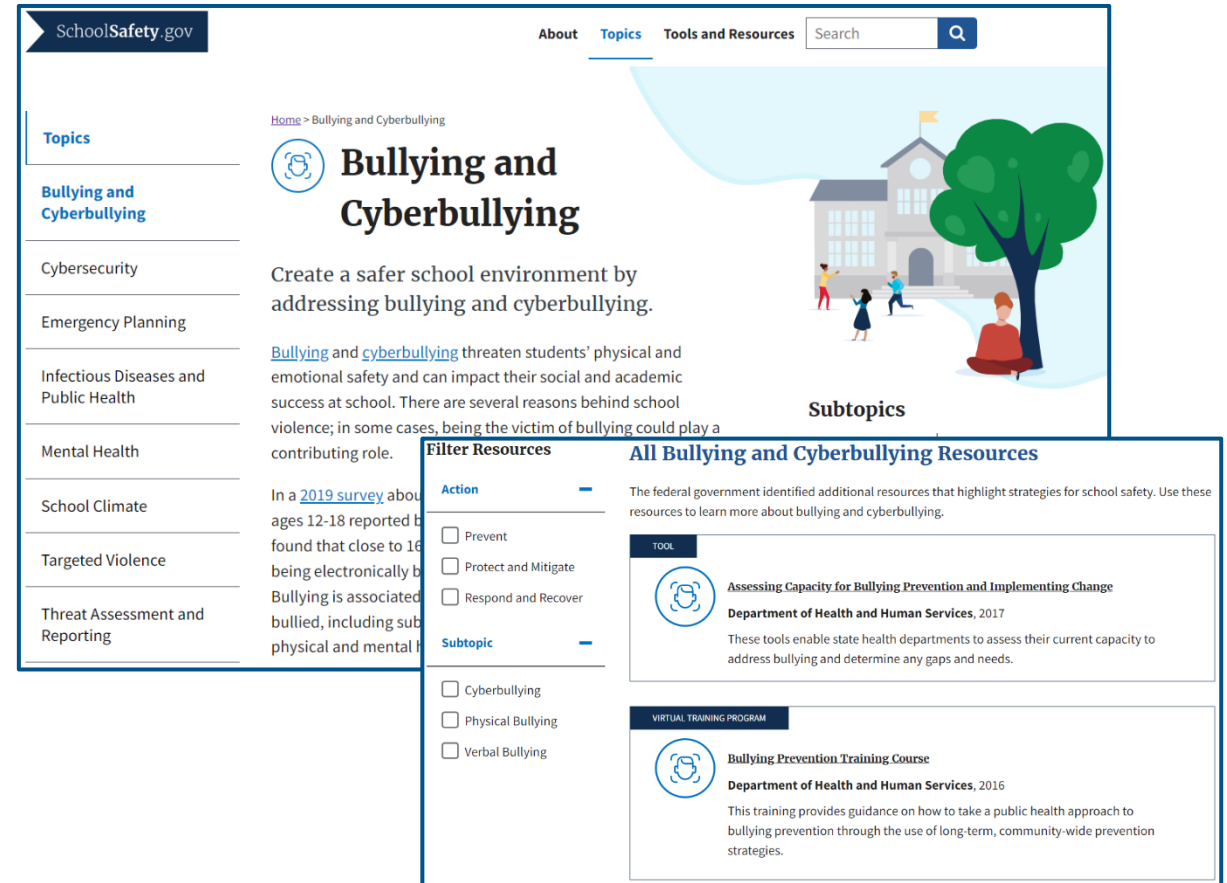
# Topic Pages | SchoolSafety.gov

Topic pages contain a definition along with accompanying information regarding the topic, **key strategies to consider**, and **featured resources** to support schools and districts.

Resources tend to be **how-to or action-oriented guides** that inform users on how to implement strategies to address the topics.

## [Bullying and Cyberbullying | SchoolSafety.gov](#)

- [Cyberbullying | SchoolSafety.gov](#)
- [Physical Bullying | SchoolSafety.gov](#)
- [Verbal Bullying | SchoolSafety.gov](#)



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About Topics Tools and Resources Search

Topics

- Bullying and Cyberbullying
- Cybersecurity
- Emergency Planning
- Infectious Diseases and Public Health
- Mental Health
- School Climate
- Targeted Violence
- Threat Assessment and Reporting

Home > Bullying and Cyberbullying

## Bullying and Cyberbullying

Create a safer school environment by addressing bullying and cyberbullying.

Bullying and cyberbullying threaten students' physical and emotional safety and can impact their social and academic success at school. There are several reasons behind school violence; in some cases, being the victim of bullying could play a contributing role.

In a [2019 survey](#) about ages 12-18 reported that close to 16% of students being electronically bullied. Bullying is associated with physical and mental health issues.

Subtopics

Filter Resources

Action

- ☐ Prevent
- ☐ Protect and Mitigate
- ☐ Respond and Recover


Subtopic

- ☐ Cyberbullying
- ☐ Physical Bullying
- ☐ Verbal Bullying


### All Bullying and Cyberbullying Resources

The federal government identified additional resources that highlight strategies for school safety. Use these resources to learn more about bullying and cyberbullying.

TOOL

 **Assessing Capacity for Bullying Prevention and Implementing Change**  
Department of Health and Human Services, 2017  
These tools enable state health departments to assess their current capacity to address bullying and determine any gaps and needs.

VIRTUAL TRAINING PROGRAM

 **Bullying Prevention Training Course**  
Department of Health and Human Services, 2016  
This training provides guidance on how to take a public health approach to bullying prevention through the use of long-term, community-wide prevention strategies.



# Additional Topic Pages | SchoolSafety.gov

SchoolSafety.gov

AboutTopicsTools and Resources

Search

Q

Topics

Bullying and Cyberbullying

Cybersecurity

Emergency Planning

Infectious Diseases and Public Health


Mental Health

School Climate

Targeted Violence

Threat Assessment and Reporting

Home > Mental Health


 **Mental Health**

Make schools safer by improving access to mental health services.

Students often come to school with complex physical and [mental health](#) concerns or social service needs. Access to mental health services helps to create a positive school climate, prevents worsening of mental health conditions, and leads to better outcomes for students.

Mental health challenges are common among students. According to the [National Research Council and Institute of Medicine](#), up to 1 in 5 children living in the United States experience a mental disorder every year. Symptoms often start in early childhood, although some may develop during the teenage years.

By supporting students who are experiencing mental health challenges, schools can help foster a sense of safety and promote better academic and behavioral outcomes. Providing access to



Subtopics

At Risk Children ⓘ | Conduct Issues ⓘ

School Based Mental Health Services ⓘ

Substance Use ⓘ

Suicide Management ⓘ

Training, Partnership, and Capacity Building ⓘ

[Mental Health | SchoolSafety.gov](#)

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Topics

Bullying and Cyberbullying

Cybersecurity

Emergency Planning

Infectious Diseases and Public Health


Mental Health

School Climate

Targeted Violence

Threat Assessment and Reporting

Home > School Climate

 **School Climate**

A positive school climate can prevent violence.

The circumstances that lead to violence are complex and far ranging, often the culmination of months and years of individual experiences. School climate refers to the quality of school life. Developing students with strong character who are connected to their peers, educators, and communities in meaningful ways can improve school climate and prevent violence from occurring. Research suggests that a positive school climate can lead to a significant decrease in the likelihood of crime, aggression, and violent behavior.

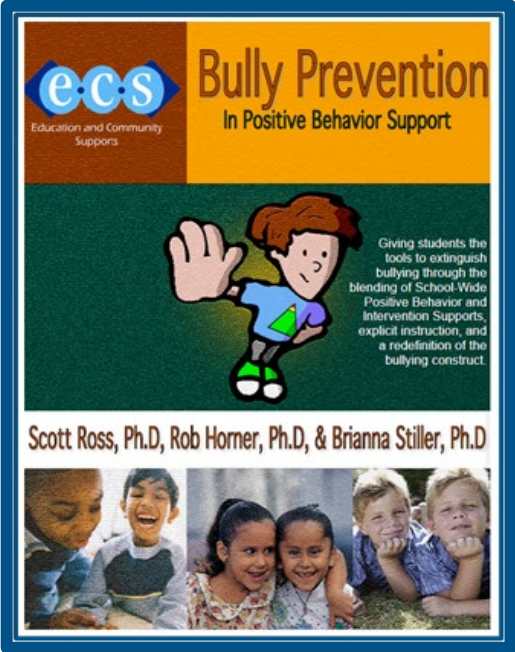
Schools and districts should implement social, emotional, and behavioral support systems to create a climate that supports and responds to student behavior. School leaders can make character development a priority by supporting practices in the classroom and school, as well as collaborating with families and community organizations.



Strategies to Consider

[School Climate | SchoolSafety.gov](#)

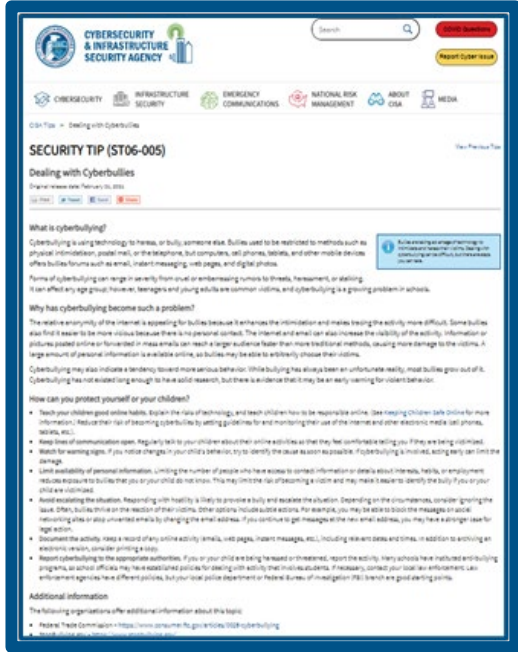
# Additional Bullying Prevention Resources



Center on Positive Behavioral Interventions & Supports (PBIS)  
(Department of Education)



School-Based Bullying Prevention:  
Model Programs Guide  
(Department of Justice)



Dealing with Cyberbullies  
(Department of Homeland Security)



# Communications Center | SchoolSafety.gov

Access the latest news and resources for the K-12 community using the SchoolSafety.gov Communications Center.

The Communications Center includes a comprehensive collection of one-pagers, infographics, webinar presentations, newsletter bulletins, and other materials available from SchoolSafety.gov.

You can find the new center on SchoolSafety.gov under the 'Tools and Resources' section.



## School Safety Communications Center

Explore and share helpful materials from SchoolSafety.gov.

Learn more about school safety topics and threats and access the latest news and resources for the K-12 community using the SchoolSafety.gov Communications Center. Explore the center to download and share a variety of documents and materials to help support your school's or district's safety efforts.

The Communications Center is available from SchoolSafety.gov. Visit the [list](#) and following us on [Twitter](#).

School Safety One-Pagers



School Safety Community Bulletins



School Safety Webinar Series Materials



SchoolSafety.gov





# National School Safety Summit | CISA



## NATIONAL SUMMIT ON K-12 SCHOOL SAFETY AND SECURITY

### EVENT DETAILS



November 1-3, 2022



No Cost to Attend



Virtual Format





# National School Safety Summit | CISA

## MISSION

The Summit supports the safety and security of schools by:



**Fostering a nationwide dialogue** by bringing together stakeholders for exchange, discussion, and connection.



**Facilitating action** by coordinating and disseminating resources, products, and tools to support schools in implementing and strengthening their security postures.



**Equipping stakeholders** with training and expertise to apply recognized best practices and research in the context of their specific communities, venues, and schools.

## ISSUE AREAS

The Summit program focuses on the safety and security topics of:

- » Cybersecurity
- » Emergency Planning
- » Training, Exercise & Drills
- » Reporting Systems
- » Physical Security
- » Capacity Building
- » Targeted Violence
- » Threat Assessment

## WHO SHOULD ATTEND?

Designed for school safety leaders:

- » K-12 Educators
- » School and District Administrators
- » Principals and Superintendents
- » School-Based Law Enforcement
- » First Responders
- » Safety & Security Professionals
- » Elected Officials
- » Community Liaisons
- » Mental Health Professionals
- » Government Partners

SchoolSafety.gov



# National School Safety Summit | CISA

- » Registration is open!
- » For the most updated information, please visit <https://www.cisa.gov/national-school-safety-summit> or scan the QR code below to sign up for our email list.



# Contact Information and Questions

Follow Us on Twitter for Upcoming Events and School Safety News! 

- [@SchoolSafetyGov](https://twitter.com/SchoolSafetyGov)
- [@CDCInjury](https://twitter.com/CDCInjury)
- [@samhsagov](https://twitter.com/samhsagov)
- [@StopBullyingGov](https://twitter.com/StopBullyingGov)

Click [here to sign up](#) for regular updates or scan QR code.

## Key Resource Links

- <https://www.schoolsafety.gov/>
- <https://www.cdc.gov/violenceprevention/index.html>
- <https://www.samhsa.gov>
- <https://www.stopbullying.gov>



Questions, feedback, or ideas?

Please contact [SchoolSafety@hq.dhs.gov](mailto:SchoolSafety@hq.dhs.gov)

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