

SchoolSafety.gov Web Performance Metrics

Jul 1, 2022 - Jul 31, 2022

All Users  
100.00% Sessions

**Total Visits**  
**36,026**  
% of Total: 100.00% (36,026)

**Avg. Visit Duration**  
**00:02:22**  
Avg for View: 00:02:22 (0.00%)

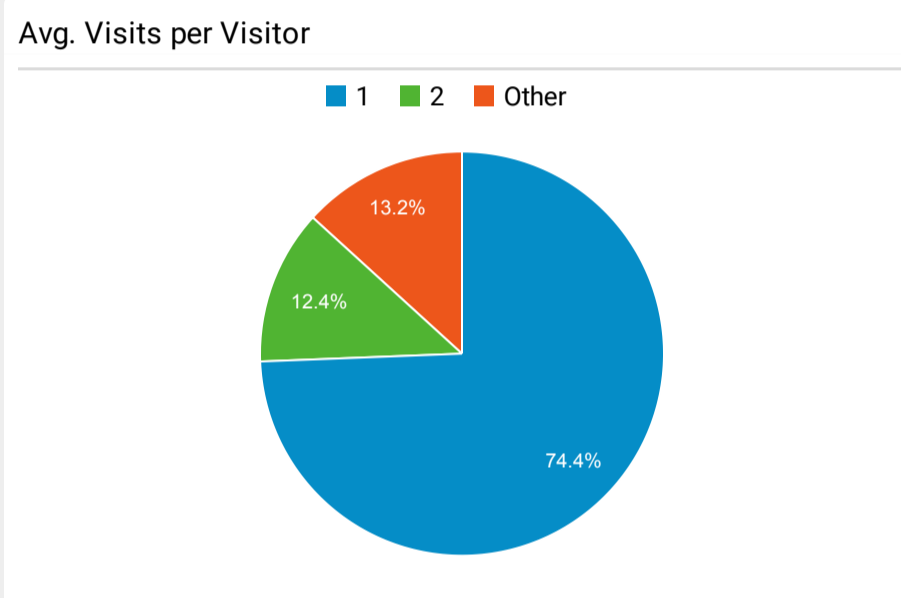
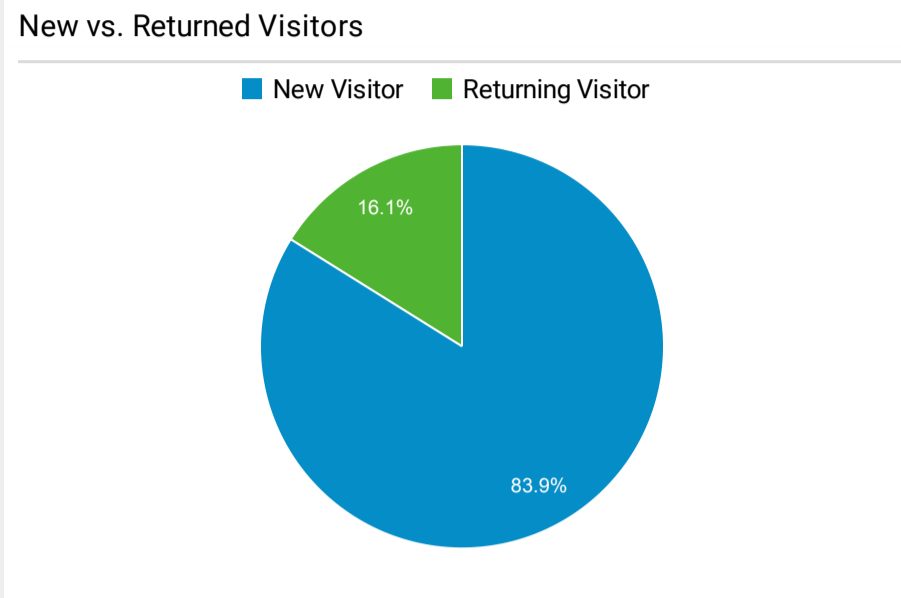
**Pageviews**  
**44,092**  
% of Total: 100.00% (44,092)

**Unique Visitors**  
**13,945**  
% of Total: 100.00% (13,945)

**Avg. Pages / Visit**  
**2.49**  
Avg for View: 2.49 (0.00%)

**Avg. Time on Page**  
**00:01:34**  
Avg for View: 00:01:34 (0.00%)

**Bounce Rate**  
**52.07%**  
Avg for View: 52.07% (0.00%)



**Visits and Bounce Rate by Source/Medium**

Source / Medium	Sessions	Bounce Rate
google / organic	6,814	49.94%
(direct) / (none)	3,790	62.48%
dhs.gov / referral	2,096	55.92%
bing / organic	1,486	46.57%
search.usa.gov / referral	478	25.10%
yahoo / organic	321	44.86%
govdelivery / email	288	42.01%
asralertsystems.com / referral	235	32.34%
cisa.gov / referral	194	30.93%
duckduckgo / organic	142	41.55%

**Total Pageviews**

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants   SchoolSafety.gov	10,984	43.34%
SchoolSafety.gov   School Safety Resources	10,941	57.29%
Get a School Safety Action Plan   SchoolSafety.gov	4,236	2.79%
Emergency Planning   SchoolSafety.gov	3,097	55.91%
Threat Assessment and Reporting   SchoolSafety.gov	1,438	54.61%

**Sessions by Social Network**

Social Network	Sessions
Facebook	209
Twitter	140
LinkedIn	35
Blogger	1
Snapchat	1
YouTube	1