

SchoolSafety.gov Web Performance Metrics

Jun 1, 2022 - Jun 30, 2022

All Users
100.00% Sessions

Total Visits
48,458
% of Total: 100.00% (48,458)

Avg. Visit Duration
00:02:12
Avg for View: 00:02:12 (0.00%)

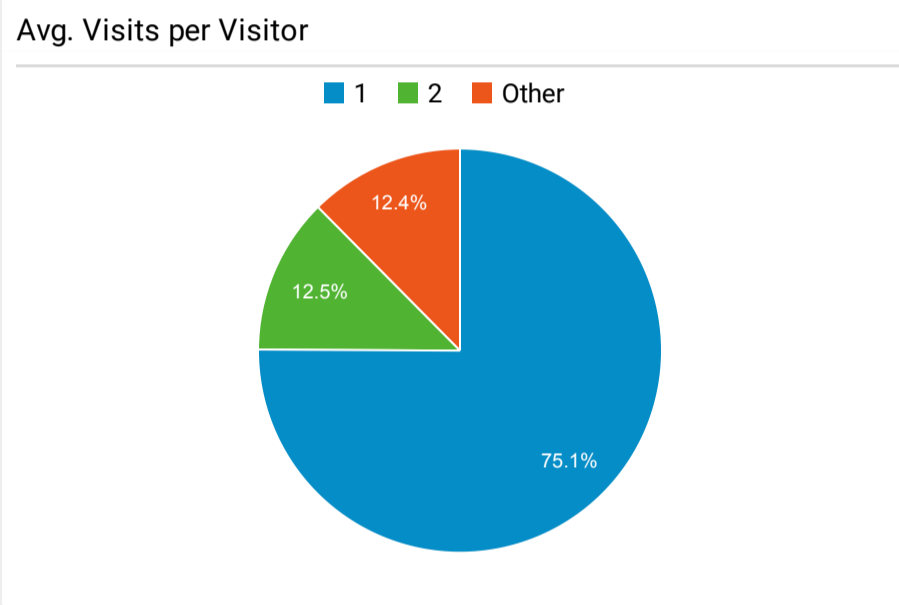
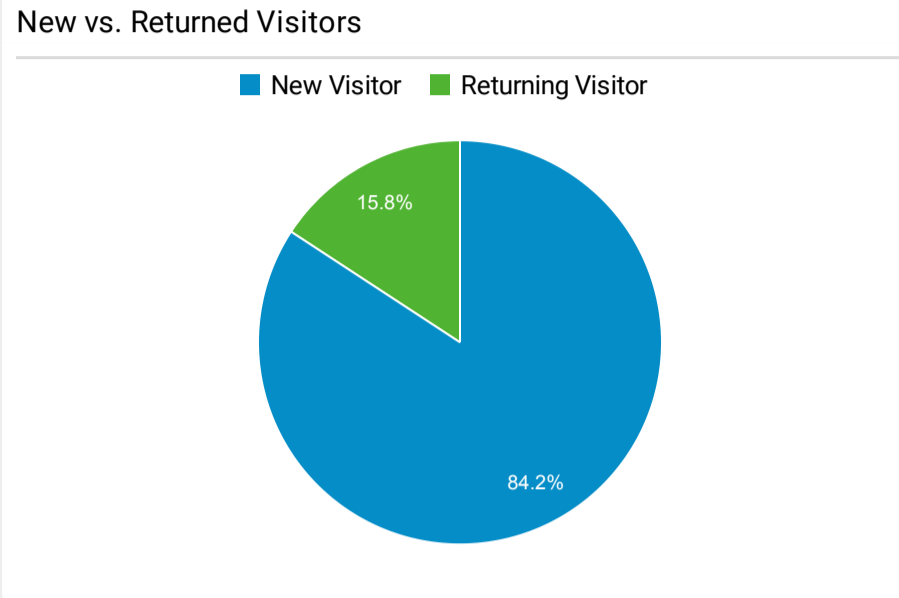
Pageviews
58,637
% of Total: 100.00% (58,637)

Unique Visitors
18,825
% of Total: 100.00% (18,825)

Avg. Pages / Visit
2.44
Avg for View: 2.44 (0.00%)

Avg. Time on Page
00:01:30
Avg for View: 00:01:30 (0.00%)

Bounce Rate
52.67%
Avg for View: 52.67% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	8,950	49.79%
(direct) / (none)	5,823	63.51%
dhs.gov / referral	2,666	53.26%
bing / organic	1,643	42.85%
search.usa.gov / referral	684	26.17%
lnks.gd / referral	525	63.43%
t.co / referral	523	72.28%
yahoo / organic	396	48.48%
cisa.gov / referral	310	28.71%
asralertsystems.com / referral	299	32.11%

Total Pageviews

Page Title	Pageviews	Bounce Rate
SchoolSafety.gov School Safety Resources	17,147	57.09%
Explore School Safety Grants SchoolSafety.gov	16,138	41.28%
Emergency Planning SchoolSafety.gov	2,942	56.00%
Get a School Safety Action Plan SchoolSafety.gov	2,840	3.20%
State Search Tool SchoolSafety.gov	2,604	60.50%

Sessions by Social Network

Social Network	Sessions
Twitter	523
Facebook	193
LinkedIn	36
Instagram	2