

SchoolSafety.gov Web Performance Metrics

May 1, 2022 - May 31, 2022

All Users
100.00% Sessions

Total Visits
55,304
% of Total: 100.00% (55,304)

Avg. Visit Duration
00:01:25
Avg for View: 00:01:25 (0.00%)

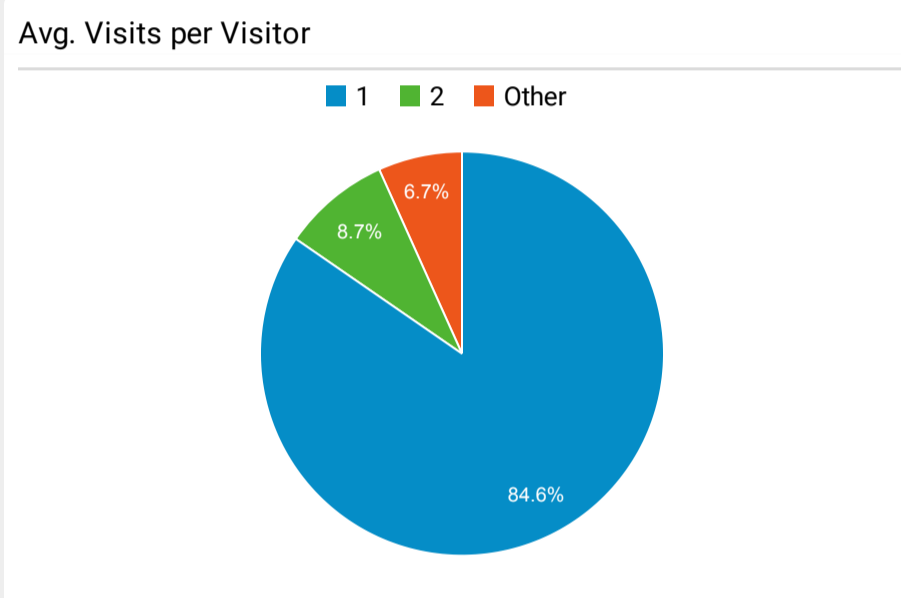
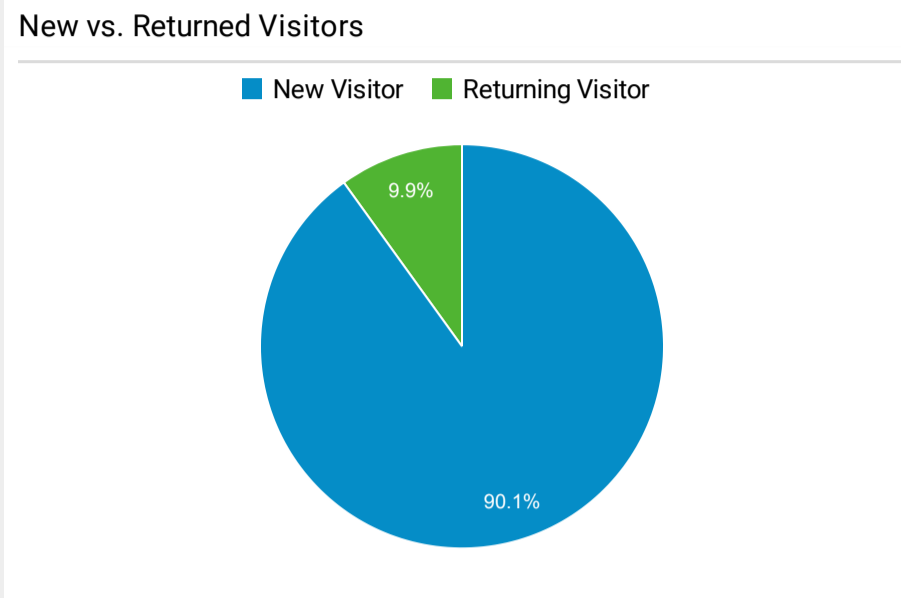
Pageviews
62,708
% of Total: 100.00% (62,708)

Unique Visitors
28,466
% of Total: 100.00% (28,466)

Avg. Pages / Visit
1.89
Avg for View: 1.89 (0.00%)

Avg. Time on Page
00:01:35
Avg for View: 00:01:35 (0.00%)

Bounce Rate
62.60%
Avg for View: 62.60% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
t.co / referral	10,104	75.31%
google / organic	9,391	55.79%
(direct) / (none)	7,101	62.06%
bing / organic	1,285	50.35%
search.usa.gov / referral	564	30.85%
m.facebook.com / referral	514	81.52%
yahoo / organic	361	47.92%
lnks.gd / referral	289	56.75%
duckduckgo / organic	244	49.59%
asralertsystems.com / referral	241	29.46%

Total Pageviews

Page Title	Pageviews	Bounce Rate
SchoolSafety.gov School Safety Resources	19,850	63.56%
Explore School Safety Grants SchoolSafety.gov	11,831	46.83%
Improve School Safety and Security	6,002	83.79%
Targeted Violence SchoolSafety.gov	2,998	60.68%
Bullying and Cyberbullying SchoolSafety.gov	2,908	69.07%

Sessions by Social Network

Social Network	Sessions
Twitter	10,104
Facebook	812
reddit	28
LinkedIn	16
Instagram	4
Blogger	1
WordPress	1