

SchoolSafety.gov Web Performance Metrics

Mar 1, 2022 - Mar 31, 2022

All Users
100.00% Sessions

Total Visits
19,991
% of Total: 100.00% (19,991)

Avg. Visit Duration
00:02:01
Avg for View: 00:02:01 (0.00%)

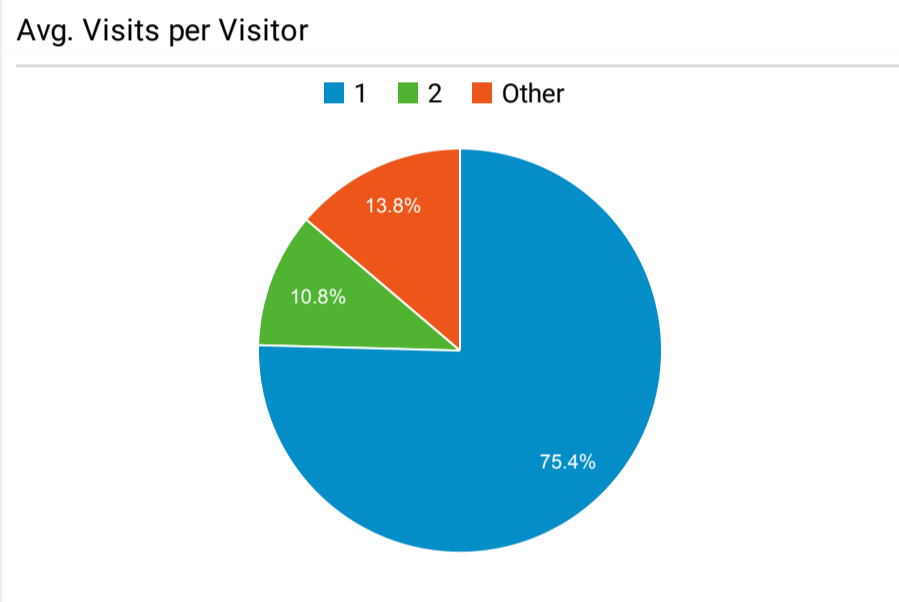
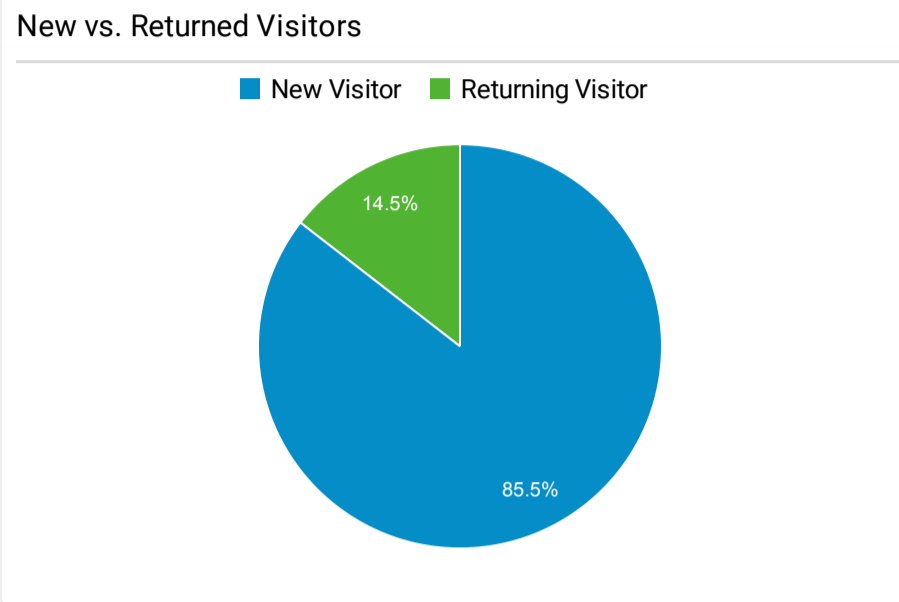
Pageviews
23,684
% of Total: 100.00% (23,684)

Unique Visitors
9,201
% of Total: 100.00% (9,201)

Avg. Pages / Visit
2.02
Avg for View: 2.02 (0.00%)

Avg. Time on Page
00:01:56
Avg for View: 00:01:56 (0.00%)

Bounce Rate
58.03%
Avg for View: 58.03% (0.00%)



Visits and Bounce Rate by Source/Medium

| Source / Medium | Sessions | Bounce Rate |
|--------------------------------|----------|-------------|
| google / organic | 6,002 | 58.98% |
| (direct) / (none) | 2,728 | 67.05% |
| bing / organic | 683 | 54.32% |
| search.usa.gov / referral | 423 | 27.66% |
| Inks.gd / referral | 345 | 51.30% |
| yahoo / organic | 175 | 57.14% |
| cisa.gov / referral | 150 | 34.00% |
| asralertsystems.com / referral | 125 | 21.60% |
| t.co / referral | 85 | 45.88% |
| duckduckgo / organic | 56 | 62.50% |

Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Homepage SchoolSafety.gov | 4,777 | 58.39% |
| Grants Finder Tool SchoolSafety.gov | 4,334 | 48.43% |
| Bullying and Cyberbullying SchoolSafety.gov | 2,832 | 67.95% |
| Emergency Planning SchoolSafety.gov | 1,605 | 60.80% |
| Mental Health SchoolSafety.gov | 1,342 | 67.01% |

Sessions by Social Network

| Social Network | Sessions |
|----------------|----------|
| Twitter | 85 |
| Facebook | 36 |
| LinkedIn | 25 |