

SchoolSafety.gov Web Performance Metrics

Apr 1, 2022 - Apr 30, 2022

All Users
100.00% Sessions

Total Visits
17,586
% of Total: 100.00% (17,586)

Avg. Visit Duration
00:02:01
Avg for View: 00:02:01 (0.00%)

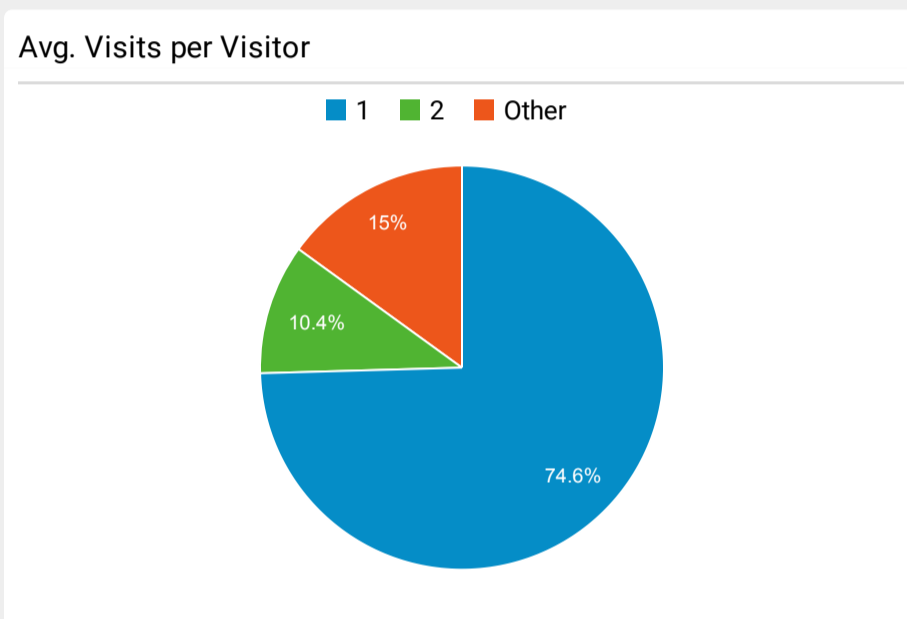
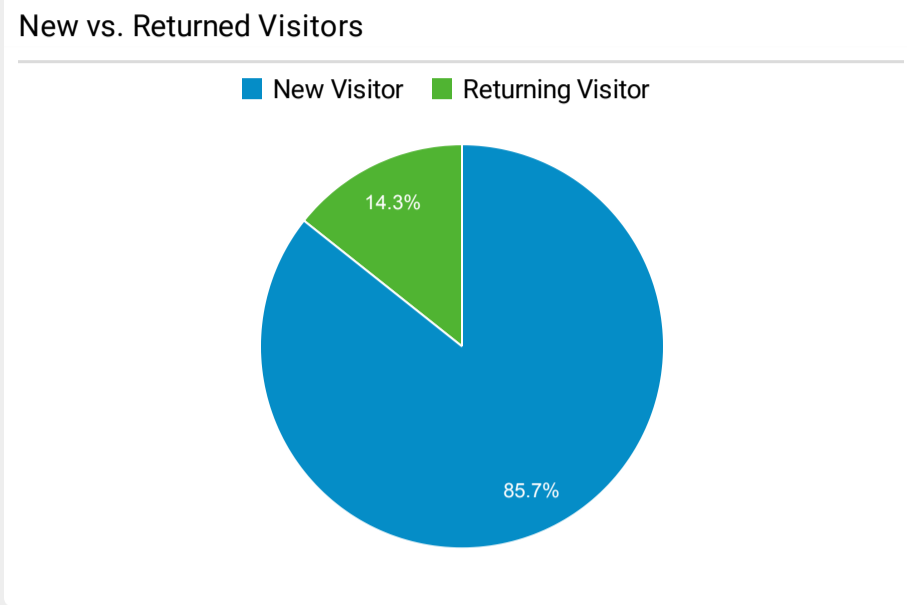
Pageviews
20,789
% of Total: 100.00% (20,789)

Unique Visitors
8,383
% of Total: 100.00% (8,383)

Avg. Pages / Visit
1.94
Avg for View: 1.94 (0.00%)

Avg. Time on Page
00:02:06
Avg for View: 00:02:06 (0.00%)

Bounce Rate
58.94%
Avg for View: 58.94% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	5,554	58.79%
(direct) / (none)	2,338	69.97%
bing / organic	789	57.29%
search.usa.gov / referral	366	27.60%
govdelivery / email	213	40.38%
yahoo / organic	187	68.98%
t.co / referral	116	60.34%
cisa.gov / referral	104	41.35%
asralertsystems.com / referral	102	30.39%
Inks.gd / referral	90	61.11%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	3,963	59.06%
Grants Finder Tool SchoolSafety.gov	3,191	43.36%
Bullying and Cyberbullying SchoolSafety.gov	2,486	69.89%
Emergency Planning SchoolSafety.gov	1,442	63.04%
Mental Health SchoolSafety.gov	1,379	65.08%

Sessions by Social Network

Social Network	Sessions
Twitter	116
Facebook	26
LinkedIn	4
Weebly	1