

SchoolSafety.gov Web Performance Metrics

Nov 1, 2021 - Nov 30, 2021

All Users
100.00% Sessions

Total Visits
15,047
% of Total: 100.00% (15,047)

Avg. Visit Duration
00:02:07
Avg for View: 00:02:07 (0.00%)

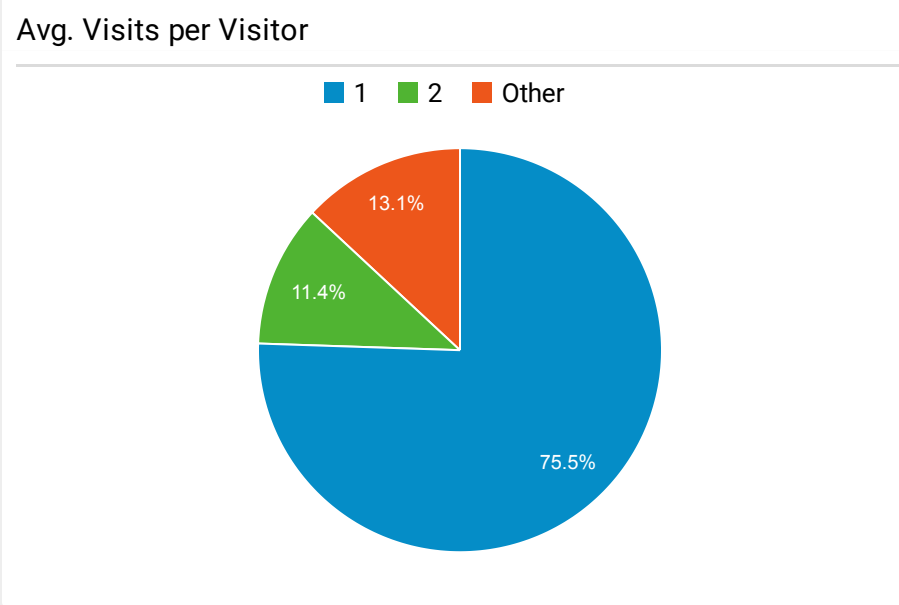
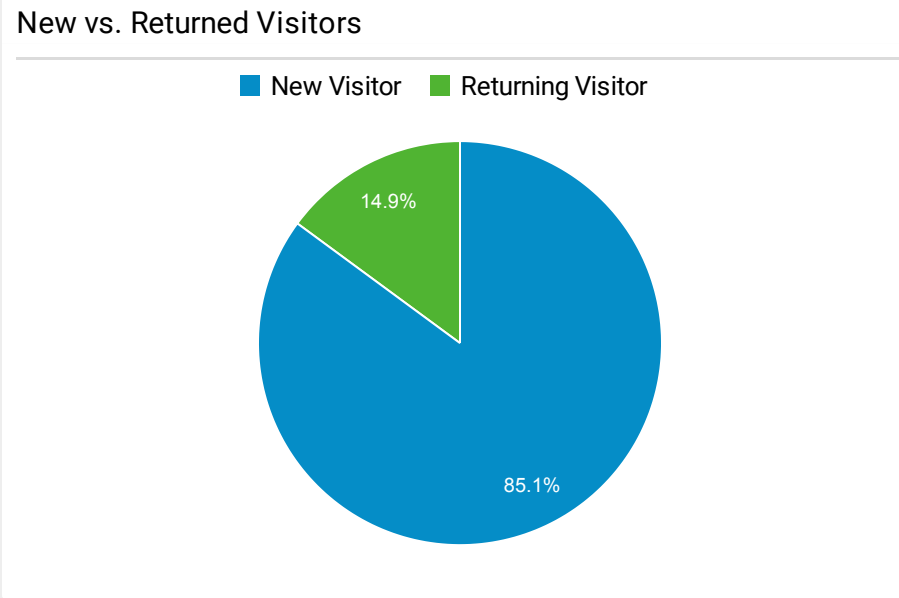
Pageviews
17,894
% of Total: 100.00% (17,894)

Unique Visitors
7,307
% of Total: 100.00% (7,307)

Avg. Pages / Visit
1.93
Avg for View: 1.93 (0.00%)

Avg. Time on Page
00:02:13
Avg for View: 00:02:13 (0.00%)

Bounce Rate
58.92%
Avg for View: 58.92% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	5,140	57.57%
(direct) / (none)	2,289	67.19%
lnks.gd / referral	356	53.93%
bing / organic	338	61.24%
search.usa.gov / referral	240	34.17%
yahoo / organic	106	54.72%
samhsa.gov / referral	88	38.64%
t.co / referral	75	50.67%
m.facebook.com / referral	58	96.55%
basecamp.com / referral	50	28.00%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	5,176	59.83%
Bullying and Cyberbullying SchoolSafety.gov	2,075	66.37%
Emergency Planning SchoolSafety.gov	1,682	61.20%
Targeted Violence SchoolSafety.gov	1,025	65.51%
Mental Health SchoolSafety.gov	946	61.52%

Sessions by Social Network

Social Network	Sessions
Twitter	77
Facebook	65
LinkedIn	7
Naver	5

