

SchoolSafety.gov Web Performance Metrics

Sep 1, 2021 - Sep 30, 2021

All Users
100.00% Sessions

Total Visits
11,912
% of Total: 100.00% (11,912)

Avg. Visit Duration
00:01:47
Avg for View: 00:01:47 (0.00%)

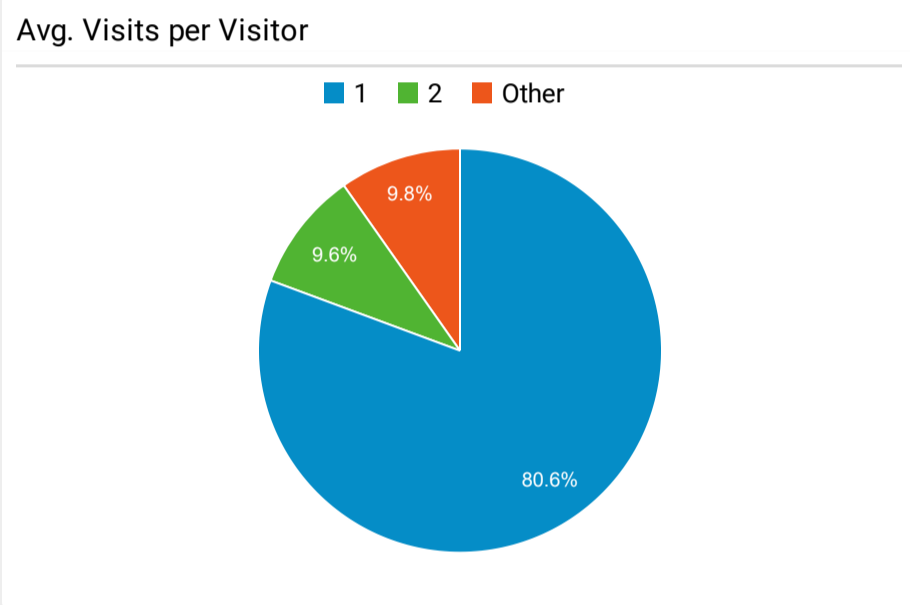
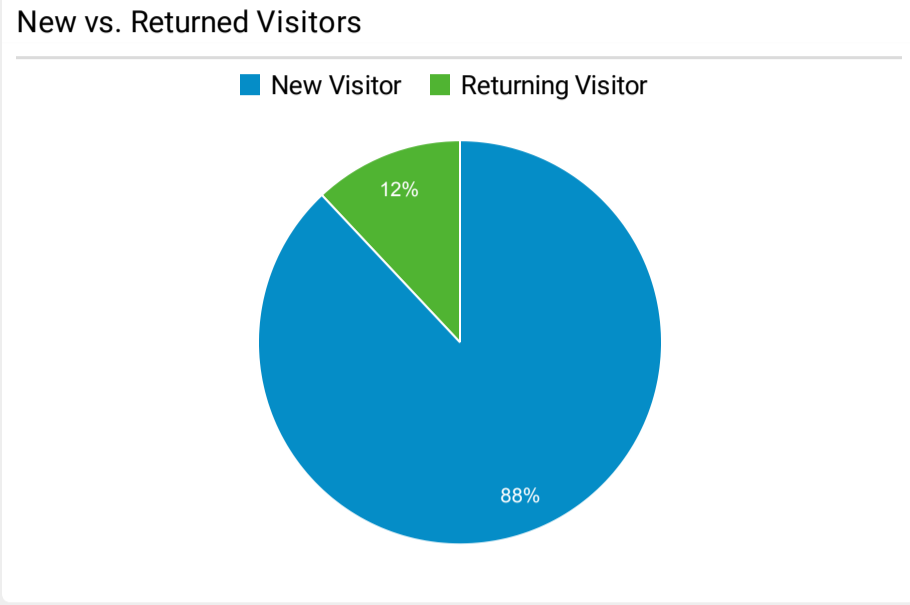
Pageviews
13,761
% of Total: 100.00% (13,761)

Unique Visitors
6,930
% of Total: 100.00% (6,930)

Avg. Pages / Visit
1.67
Avg for View: 1.67 (0.00%)

Avg. Time on Page
00:02:34
Avg for View: 00:02:34 (0.00%)

Bounce Rate
63.53%
Avg for View: 63.53% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	4,501	62.08%
(direct) / (none)	2,002	73.88%
bing / organic	503	60.44%
search.usa.gov / referral	280	30.00%
yahoo / organic	159	59.75%
t.co / referral	51	74.51%
newsletter / email	44	93.18%
lnks.gd / referral	42	69.05%
dsuonline.blackboard.com / referral	40	15.00%
duckduckgo / organic	36	44.44%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	4,164	61.26%
Bullying and Cyberbullying SchoolSafety.gov	1,129	72.49%
Emergency Planning SchoolSafety.gov	934	63.89%
Get a School Safety Action Plan SchoolSafety.gov	831	61.07%
Threat Assessment and Reporting SchoolSafety.gov	714	71.03%

Sessions by Social Network

Social Network	Sessions
Twitter	51
Facebook	32
LinkedIn	11
Blogger	3

