

SchoolSafety.gov Web Performance Metrics

Jul 1, 2021 - Jul 31, 2021

All Users
100.00% Sessions

Total Visits
8,647
% of Total: 100.00% (8,647)

Avg. Visit Duration
00:02:11
Avg for View: 00:02:11 (0.00%)

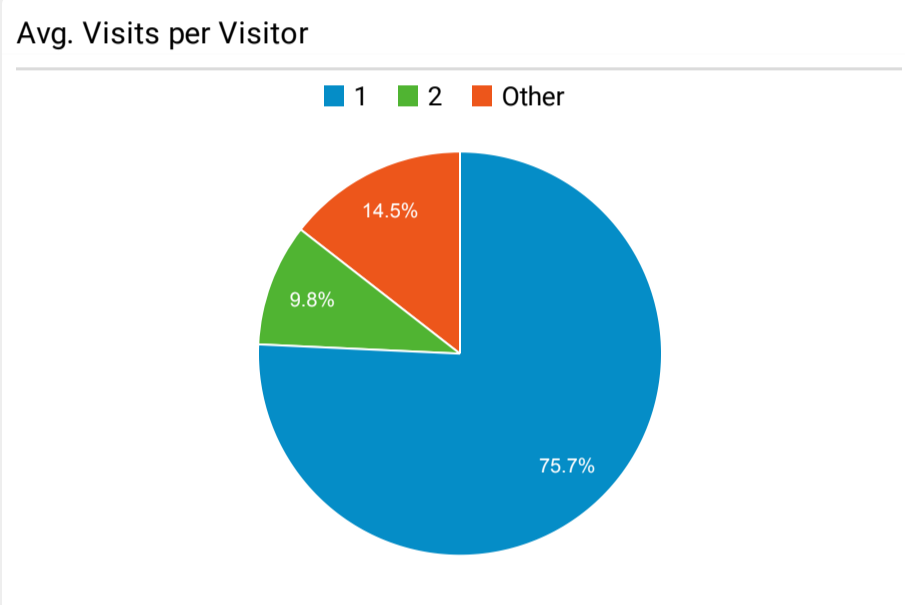
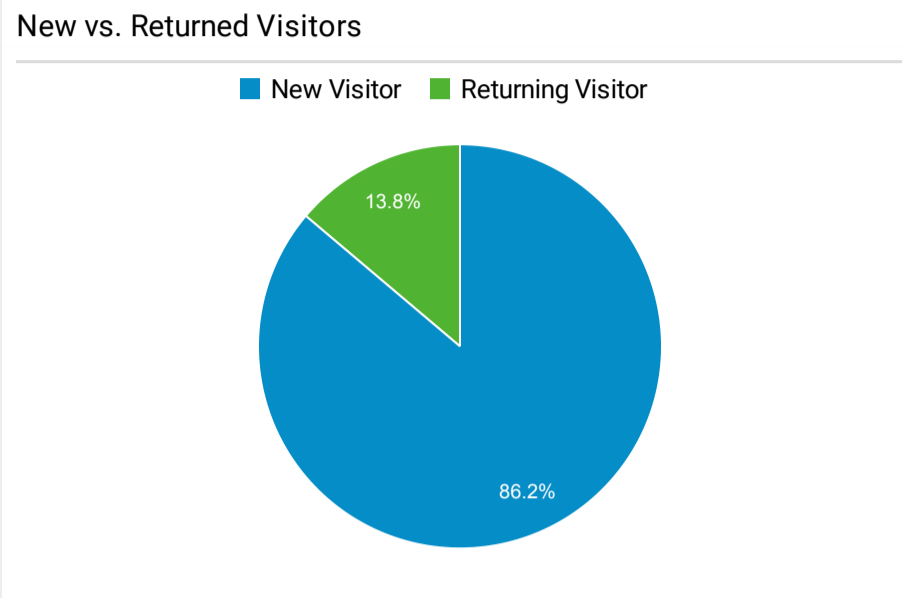
Pageviews
10,168
% of Total: 100.00% (10,168)

Unique Visitors
4,434
% of Total: 100.00% (4,434)

Avg. Pages / Visit
1.83
Avg for View: 1.83 (0.00%)

Avg. Time on Page
00:02:29
Avg for View: 00:02:29 (0.00%)

Bounce Rate
59.42%
Avg for View: 59.42% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,640	56.55%
(direct) / (none)	1,522	72.73%
bing / organic	334	63.17%
search.usa.gov / referral	251	20.32%
yahoo / organic	105	59.05%
lnks.gd / referral	94	73.40%
t.co / referral	68	27.94%
duckduckgo / organic	42	54.76%
fldoe.org / referral	32	46.88%
gema.georgia.gov / referral	29	37.93%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	3,057	58.15%
Emergency Planning SchoolSafety.gov	884	57.07%
Get a School Safety Action Plan SchoolSafety.gov	584	57.26%
State Search Tool SchoolSafety.gov	556	65.91%
Training, Exercises, and Drills SchoolSafety.gov	507	63.95%

Sessions by Social Network

Social Network	Sessions
Twitter	68
Facebook	20

