

SchoolSafety.gov Web Performance Metrics

Aug 1, 2021 - Aug 31, 2021

All Users
100.00% Sessions

Total Visits
10,579
% of Total: 100.00% (10,579)

Avg. Visit Duration
00:01:56
Avg for View: 00:01:56 (0.00%)

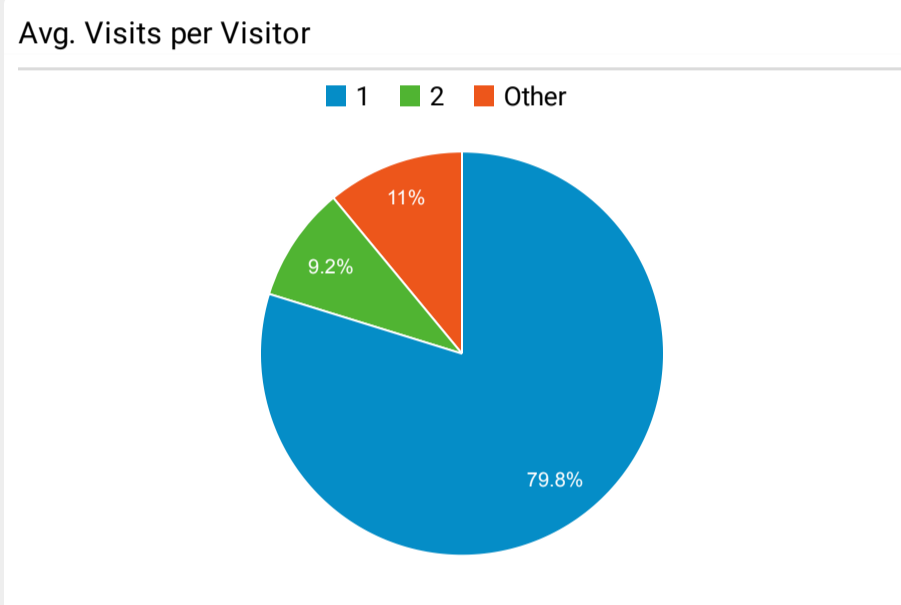
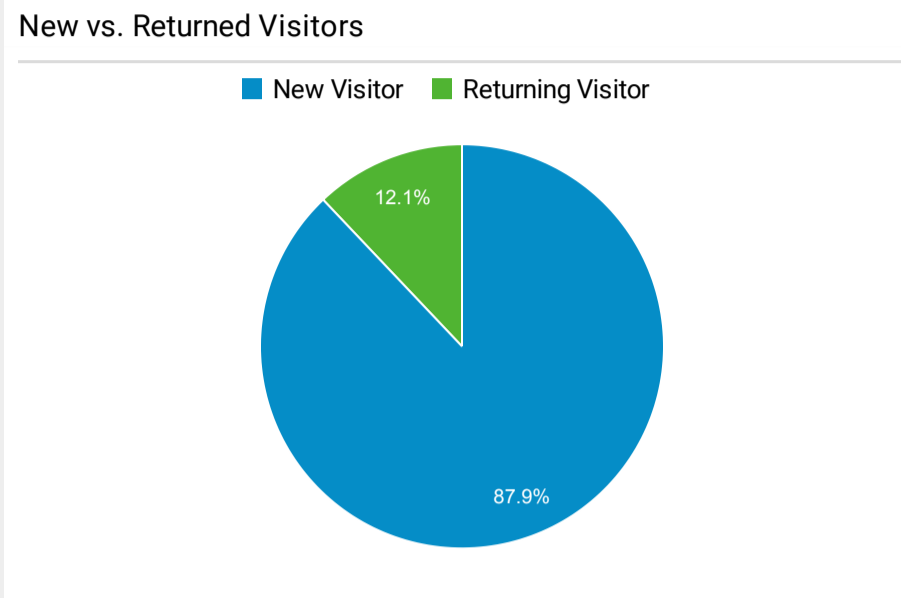
Pageviews
12,626
% of Total: 100.00% (12,626)

Unique Visitors
5,939
% of Total: 100.00% (5,939)

Avg. Pages / Visit
1.76
Avg for View: 1.76 (0.00%)

Avg. Time on Page
00:02:28
Avg for View: 00:02:28 (0.00%)

Bounce Rate
60.90%
Avg for View: 60.90% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	3,678	59.71%
(direct) / (none)	1,785	69.86%
bing / organic	397	61.21%
search.usa.gov / referral	254	25.20%
m.facebook.com / referral	116	75.86%
yahoo / organic	112	61.61%
lnks.gd / referral	81	59.26%
t.co / referral	61	55.74%
linkedin.com / referral	41	68.29%
ed.sc.gov / referral	37	54.05%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	4,131	58.90%
Emergency Planning SchoolSafety.gov	892	61.67%
COVID-19 Resources for Schools SchoolSafety.gov	755	65.61%
Training, Exercises, and Drills SchoolSafety.gov	608	60.70%
Bullying and Cyberbullying SchoolSafety.gov	591	71.01%

Sessions by Social Network

Social Network	Sessions
Facebook	140
Twitter	63
LinkedIn	45

