

SchoolSafety.gov Web Performance Metrics

Jun 1, 2021 - Jun 30, 2021

All Users
100.00% Sessions


Total Visits

9,073
% of Total: 100.00% (9,073)



Avg. Visit Duration

00:02:06
Avg for View: 00:02:06 (0.00%)



Pageviews

10,982
% of Total: 100.00% (10,982)




Unique Visitors

4,722
% of Total: 100.00% (4,722)




Avg. Pages / Visit

1.87
Avg for View: 1.87 (0.00%)




Avg. Time on Page

00:02:21
Avg for View: 00:02:21 (0.00%)



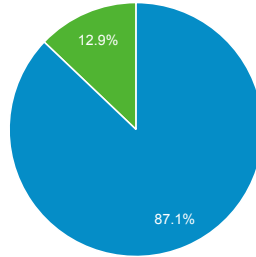
Bounce Rate

60.54%
Avg for View: 60.54% (0.00%)



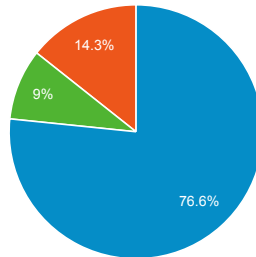
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	3,708	60.81%
Emergency Planning SchoolSafety.gov	712	59.69%
Threat Assessment and Reporting SchoolSafety.gov	690	64.81%
Bullying and Cyberbullying SchoolSafety.gov	585	67.86%
State Search Tool SchoolSafety.gov	523	53.16%

Sessions by Social Network

Social Network	Sessions
Twitter	23
Facebook	16
LinkedIn	4
Weebly	3

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,627	56.76%
(direct) / (none)	1,806	73.09%
bing / organic	337	55.49%
search.usa.gov / referral	314	26.43%
lnks.gd / referral	165	71.52%
yahoo / organic	112	62.50%
duckduckgo / organic	49	73.47%
analytics.google.com / referral	34	23.53%
t.co / referral	23	43.48%
baidu / organic	22	100.00%