

SchoolSafety.gov Web Performance Metrics

Apr 1, 2021 - Apr 30, 2021

All Users
100.00% Sessions


Total Visits

11,211
% of Total: 100.00% (11,211)




Avg. Visit Duration

00:01:36
Avg for View: 00:01:36 (0.00%)




Pageviews

12,939
% of Total: 100.00% (12,939)




Unique Visitors

6,698
% of Total: 100.00% (6,698)




Avg. Pages / Visit

1.60
Avg for View: 1.60 (0.00%)




Avg. Time on Page

00:02:27
Avg for View: 00:02:27 (0.00%)



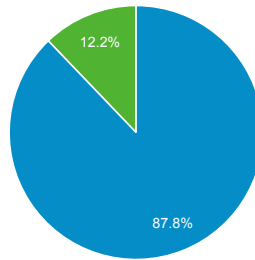
Bounce Rate

64.81%
Avg for View: 64.81% (0.00%)



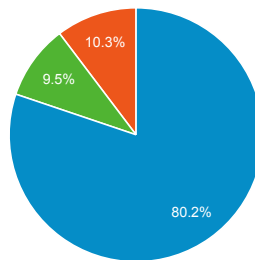
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	3,911	62.47%
Bullying and Cyberbullying SchoolSafety.gov	1,105	69.29%
Emergency Planning SchoolSafety.gov	887	58.31%
COVID-19 Resources for Schools SchoolSafety.gov	703	74.04%
Threat Assessment and Reporting SchoolSafety.gov	647	64.66%

Sessions by Social Network

Social Network	Sessions
Facebook	68
Twitter	40
LinkedIn	13
Weebly	3
Pocket	2
Blogger	1

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	3,532	59.65%
(direct) / (none)	2,734	78.20%
bing / organic	487	55.24%
lnks.gd / referral	262	66.41%
search.usa.gov / referral	207	31.88%
yahoo / organic	146	63.01%
duckduckgo / organic	51	58.82%
m.facebook.com / referral	50	94.00%
t.co / referral	40	45.00%
tea.texas.gov / referral	27	29.63%